

PUBLISHER'S MESSAGE:

Happy Bulletin Hopes
You're the Same

Another year is ended, the second happy one for the New Bulletin.

Edmonton and district have been good to us at the New Bulletin so we want to wish every one of our readers as much happiness in 1950 as we have enjoyed by being your servant since taking over shop, in January, 1948.

At the same time we thought you might want to know how we are doing and what we plan for next year.

We think we are doing well.

Our circulation is up 53 per cent.

Our advertising lineages has increased 72 per cent.

Part of this is due, of course, to the growth in population. Another part is due, I think, to the fine spirit our executives and their staffs maintain.

Public Service First

However, indications are that our progress was, mainly, because we fulfilled the most important function of a good newspaper—PUBLIC SERVICE.

Public service means campaigns for the betterment of the newspaper's people, their communities, cities, provinces and nation.

The primary function of a newspaper is to publish news. But beyond the news itself readers look for: many things—background material, editorials, special columns, entertainment and relaxation through comics and features, instruction and advice and buying information. They also expect a good paper to expose anything detrimental to them.

A campaigning paper is bound to make people angry, is bound to lose friends, but in the final analysis there is a reward. We are gradually getting our reward.

The plant here is much too small now. However, we manage to get out one of the best papers in Canada, and on time, due to the teamwork and extra effort of executives.

They're Our Executives

You would like to know, perhaps, who these executives are. Tom Dwan is the assistant publisher and advertising manager. Under him he has Johnny Tompkins, the brain brummet of the office, who handles local advertising; and Derek Thomson, the classified manager. M. Dwan and Mr. Thomson both hail from the big tent at Toronto.

Stu Kidd, who just bought a big diamond ring for an Edmonton girl, is circulation manager. He hails from Vancouver, via Seattle.

The man who counts the money and opens the safe is Ted Short, a native of Edmonton. Tom Dwan, who is bothered by Ted's economy, therefore, likes to kid Mr. Short, says, "Ted would never leave Edmonton because he heard there was gold underneath the city. He has been gardening ever since."

Alex Januska, from Montreal, is our editor.

Pat Landale, from Winnipeg, runs the stereotype room, and Joe Wall, from Calgary, handles the temperamental press. This press isn't the one Frank Oliver brought up the river on a barge, but it must have been close behind.

Marsh Hodgins is the printing foreman. Marsh has been around a few years. They say he stood and watched them invent the first printing press.

These are the executives who ease our growing pains each day.

Here's Our Resolution

The New Bulletin's New Year's resolution is to continue to follow the code set down when we started two years ago, which is printed below:

1. News shall never be colored, distorted, exaggerated, slanted, misinterpreted or so written that it may lead to misinterpretation by editors, headline writers, or readers. This applies not merely to direct statements, but equally to omissions of qualifying circumstances and pertinent context.
2. Accurately presented news in itself is often sensational but "sensationalism" in handling the news is strictly forbidden and will not be condoned.
3. The spirit of competition among newspapers is healthy, sound and productive of the greatest contribution to journalism. It shall be fostered by The Edmonton Bulletin insofar as it stimulates enterprise, individuality and craftsmanship, but not when it conflicts with the best interests of public service.
4. Inaccuracy menaces public confidence. Accuracy must always take precedence over speed. "Get it first but—First get it right."
5. Controversial matters cannot be considered adequately or accurately covered unless both sides of the question are reported with utmost fidelity and without the slightest trace of bias.
6. The New Bulletin must observe standards of good taste in all its columns.
7. The New Bulletin is a home newspaper and should endeavour at all times to make every home a good one.

I believe that if the New Bulletin continues to follow the above code, which it will make every effort to do, we will help our readers to enjoy:

A Happy and Prosperous New Year.

H. L. STRAIGHT,
Publisher.

Family Suicides

KUJAVSKI, Gennadi, Dec. 31 (Reuters)—A family of three committed suicide here yesterday by putting on gas masks and inserting gas tubes under the masks.

Fatal Fall

TORONTO, Dec. 31 (CP)—Falling from the rear of a tractor while working up Jack Willard, 28, was fatally injured at the municipal incinerator plant in suburban Mississauga.

EDMONTON BULLETIN NIGHT FINAL

SIXTY-NINTH YEAR

EDMONTON, ALBERTA, SATURDAY, DECEMBER 31, 1949

Telephone 42111

Price 10c

South Side Road Blamed on Redwater



FATHER TIME'S COMPETITION HERE

MILLION-DOLLAR SMILE on this scantily-panted youngster could be symbol of New Year prosperity and happiness ahead for Edmonton. "The city with the future." Giving traditional welcome to Old Father Time's youngest baby, 1950, is Bobby Holinski, 15-month-old son of Mr. and Mrs. W. Holinski, 10842 - 102 avenue.

Government, City Chiefs
Count Alberta's Blessings

The prosperous positions of Alberta and Edmonton at the half-century mark are reflected in New Year messages issued today by Premier E. C. Manning, Lieutenant-Governor J. C. Bowen and Mayor S. D. Parsons.

"Few people have greater cause for gratitude and thankfulness as they cross the threshold of another year than we who are privileged to live in this favored province and country," Mr. Manning said.

To urge Albertans to show a deeper appreciation of their own freedom and to accept the challenge to help rid the world of tyranny and oppression as they contrast their position with that of the people in many other countries.

"To be realistic we must recognize that the one and only hope for lasting security, peace and individual freedom is inseparably bound up with individual and national acceptance of the free Christian way of life," Mr. Manning said.

"We in Canada are enjoying a good measure of prosperity; there is as much to make us happy and thankful," Hon. J. C. Bowen observed.

"The future is bright with promise and we are challenged to remember the New Year and the remaining half of the century with renewed faith in our destiny."

CITY TO EXPAND

Edmonton undoubtedly will be called on to face further business expansion and population increase. But "we are in a reasonably strong position to cope with it," Mayor Parsons said.

Late News Flashes

Carpenters' Brotherhood Organized
CALGARY, Dec. 31 (CP)—The Alberta provincial council of the United Brotherhood of Carpenters and Joiners, (AFL) will be set up on a permanent basis at the first convention of the council here Jan. 7-8.

Drobny, Sturgess Win Title
SYDNEY, Australia, Dec. 31 (AP)—Jaro-slaw Drobny, former Czechoslovakian Davis Cup star, with Eric Sturgess of South Africa today won the South Australian men's doubles championship with a 6-4, 6-4, 10-12, 6-3 triumph over Adrian Quist and Frank Sedgman of Australia.

De Bernonville In Custody
OTTAWA, Dec. 31 (CP)—Count Jacques de Bernonville, alleged wartime collaborator, has been taken into custody at Montreal for a deportation hearing, it was learned today.

Britain Goes Deep in Red
LONDON, Dec. 31 (AP)—Britain ended the first nine months of this fiscal year £22,170,767 (\$68,729,377.70) in the red, treasury returns showed.

'Roaring Forties' Ending
In Mingled Hope and Fear

By The Canadian Press
The tired old "forties," having run their stormy course of life and death, now set sail, and turn the world over in a new decade. And all this, men will celebrate in many ways.

City Breaks
All Records
During 1949

Each Phase of Civic Development Shows Advance in Boom

The flow of Edmonton's multi-million-dollar tide surged to new heights in 1949 in all phases of civic development—building, business, transit system, utilities and population.

During a boom year that will go down in the city's history, building permits valued at over \$40 million were issued, business indicated by bank clearings, scored over the billion-dollar mark. Transit system bookkeepers broke out green ink, utilities expect a million-dollar surplus and population neared the 130,000 mark.

It has been a banner year.

TRANSIT SURPLUS

Biggest surprise in a year-end survey is the prospect that Edmonton Transit System will emerge with a surplus of something up to \$2,000, after a total 1949 loss of more than \$200,000.

Last year the system lost \$180,710. Up to Oct. 31, each month this year showed a deficit. But in November the scales climbed out of the red with an \$11,000 surplus. December's revenue, said by the board, will add the accumulated deficit for 1949 and leave something in the bank.

The five city-owned utilities will record an estimated 1949 revenue of \$13,200,000 compared with an actual 1948 figure of \$10,152,525. Estimated increase to \$1,475,475.

Expenditures for operation, maintenance, taxes, and other charges will total an estimated \$10,300,000, a decrease of \$1,378,510 over last year's \$2,900,490.

Revenues for this year are estimated as follows: electric, \$2,600,000; gas, \$2,600,000; power plant, \$2,725,000, an increase of more than \$1,000,000.

(Continued on Page 2)

See "Records Tumble"

Cold Welcome
Due for 1950

Hopes for warmer weather on New Year's Day were frozen when the cold wave continued to grip most of the prairie provinces.

New Year's celebrations will have to be kept indoors, although as the weather office predicts "temperatures will be clear and very cold."

City temperatures yesterday were down to 10 below zero, below the record low of 23 below yesterday's high a chilly 14 below.

Cold spot on the stratus low against the Canadian Prairies left while Whitehorse with 27 below was the low spot for Alberta. Average temperature for Alberta overnight was estimated at 21 below.

Forecast for Edmonton and district is cloudy with intermittent snow. Continuing cold. Light winds. Estimated high today 20 below. Outlook for tomorrow, continuing cold. Sunrise tomorrow 8:50 a.m., sunset 4:23 p.m.

Roaring Forties' Ending
In Mingled Hope and Fear

In high places of government and in lower homes of the earth, men laid out today.

Operation of Lines
Here Found Normal

Overpowering smell of natural gas which panicked at least 300 South Side residents early this morning came probably from the Redwater gas and oil field.

D. K. Yorath, general manager of Northwestern Utilities Limited told The Bulletin this morning the natural gas system on the South Side was thoroughly checked and "absolutely" no evidence of leakage was found.

Switchboard at the gas company office was swamped with calls between 2:30 and 3:30 a.m. today as at least 300 South Side households complained of the strong smell of gas.

One of the calls came from the University hospital.

The gas company called out four emergency crews of 15 men to main line of South Side gas line. The system operating normally, and pressure as usual.

They worked east along the line past the city limits, without finding any evidence of leakage.

"The odor came from some outside source, we are convinced," Mr. Yorath said today.

He said the smell was likely carried from the Redwater oil field and lost in the strong northeast wind.

It, H. H. Moore, manager of the Imperial Oil refinery just east of the city, said a check made this morning indicated the odor did not originate at the refinery.

**Crash Victim
In Poor Shape**
CALGARY, Dec. 31 (CP)—Twenty-nine persons injured when two trains collided on the CPR main line at Southside, were mainly hospitalized here and of that number four have been released.

Violent crashes, Arrowwood, Alta. has its fracture of the left arm and leg and internal injuries is reported in "very poor" condition and has failed to show any improvement.

CPR officials here said there is a possibility a statement concerning litigation may be released later today.

Professor Dies
ROMA, Dec. 31 (AP)—Professor Enrico Fermi, one of the world's great scientists since 1925, died yesterday.

Jockeys On Page 15

**3 Leduc Farmers Sue
CPR, Imperial Oil Ltd.**

CALGARY, Dec. 31 (CP)—Three owners of 180-acre farms located in the Leduc oil fields, who claimed the natural gas rights on their property, have filed a \$100,000 damage claim totaling \$100,000 against the Canadian Prairies Oil and Imperial Oil Ltd. in Superior Court.

The individual plaintiffs are John Harnish, Leduc district; J. R. Rioser, Calgary and John Kibbey, Glendon.

They asked the court for judgment declaring each to be the owner of the natural gas rights on their land, or under their respective farms, for an injunction restraining CPR and Imperial Oil from drilling for, using or wasting the natural gas, and for \$100,000 damages each.

The land in question was originally owned by the CPR and when the company sold the land it retained the rights to coal, petroleum and valuable stone upon the respective properties.

The CPR has leased the petroleum rights to Imperial Oil and both claimants have filed a "notice of claim" in the court.

The three farmers claimed that natural gas was an exhaustible resource and alleged that Imperial Oil had threatened to drill and use the natural gas without any agreement with them.

**Dyde Mentioned
As Combine Chief**
OTTAWA, Dec. 31 (BUPI)—Three men are mentioned in capital letters today as likely successors to the position of Commissioner Fred A. McCreagh, whose resignation takes effect tomorrow.

Kenneth W. Taylor, chairman of the Wartime Prices and Trade Board headed the list.

Other names were "Stanley" Dyde, K.C. of Edmonton, who acted as government counsel in the royal commission on prices and the cost of living last year, and Mitchell Wilson, director of economic policy in the Finance Department.

O.C. Football Page 3

It Happened TODAY

Compiled by Charles MacFarlane
Bulletin Telegraph Editor

William Dudley of Streetsville, Ont., was acquitted Thursday of having liquor in an illegal place—because he had his auto parked on the east side of a street. The east side is in Peel County, a dry county which forbids only SALE of liquor but has no law against possession. West side of the street is in Halton county where liquor is "legal."

Which brings me to a point: Let's start the New Year off right. If you drive, please don't drink. If you must drink, then please don't drive. The life you save may be your own. Don't go out with the old year.

The late Wallace Berry's ex-wife is seeking half his \$2,500,000 estate. Mrs. Mary Areta Berry Foy, not mentioned in Berry's will, charged she was defrauded when she and the late firm started a property settlement before her 1939 divorce.

New York socialite Virginia Wilkinson Dool Peabody headed east from Las Vegas today with a divorce from Charles M. Peabody. Mrs. Peabody, once a well-known tennis player, won the divorce on grounds of mental cruelty.

Oregon Welles, expanding in Paris, says Hollywood would stop sending so many movies extolling the riches of the U.S. and put out a few showing her faults. "What is needed is more pictures which frankly criticize the shortcomings and weaknesses of America," he said.

France today handed Canada a cheque for \$11 million, marking the second successive year she has promptly met an installment on a \$242 million post-war loan.

Tips are a "degrading reminder of the capitalist era" and waiters in Czechoslovakia's nationalized hotels have been instructed to refuse them, the Communist organ Rude Pravo announced today.

Engineer Matthew Jones of London, Eng., was whistling his favorite tune, "The Runaway Train" as he whistled the 8-23 train to Waverley on the Saltburn line yesterday. And his passengers thought for a while they were on one. For the 8-23 was supposed to stop at Waverley to let out about 100 workers. But they were carried a mile or two down the line, said engineer Jones, who has been driving the same train for 15 years, "I clean forgot to stop."

But don't you forget to stop tonight if the bottle gets too heavy.

If you're driving and things get "a bit too rough" just put up your car, back it, and put the keys in the mailbox addressed to yourself and get a cab home. Whatever you do, remember, Gasoline and Alcohol don't mix.

The battered straw hat that rode free through western Canada earlier this month is still on the move and this time has shown up in Sydney, Australia. No one knows where it came from originally, but the headpiece turned up down under on a plane from the U.S. bearing a threat of ill-luck to any pilot or shipping clerk who dares disobey its injunction to "Hand me over—I am going round the world." The skimmer, which now bears labels of 32 airlines, was promptly dispatched aboard another plane to begin a tour of the Far East.

And a great big whopping Happy New Year to you all.

Sunday Sports Issue In Toronto Civic Vote

TORONTO, Dec. 31.—(CP)—Municipal electors will be asked Monday whether this city of 700,000 should have organized Sunday sports.

The 278,729 eligible voters also will be asked to choose a mayor and 40 other civic officers from among 11 candidates. The issue of Sunday sports has been a hot one since the Commission has asked again, as has the question whether Toronto should change its annual election day from the new year's day holiday date.

But the most controversial issue is the one that would relax restrictions of the Lord's Day Alliance act, coming as it does in a city that thrives on (wages) has become known in other parts of Canada as "Toronto the Good."

The question for voters to answer: "are you in favor of the city of Toronto seeking legislation to make amateur, professional and other commercial sports legal on Sunday?"

A similar plebiscite was held in Windsor's recent municipal election. Voters in the border city 200 across the river from Detroit and in open Sunday, selected 2 out of 3 in favor of Sunday sports. The city now has professional the professional athletes, who so moderate the act for the weekend.

The Sunday sports campaign has been lively. There is a Citizens Committee Opposing Commercial

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Must be fully experienced in watchmaking and repair of watches and instruments. Capable of taking complete charge of department. This excellent opportunity for an aggressive man with experience.

Apply by letter to:
Personnel Office,
Woodward & Lothrop
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Unemployment Aid Is Asked of Ottawa

Vancouver Estimates 30,000
Jobless; Ontario About 48,000

VANCOUVER, Dec. 31.—(CP)—Federal government aid for Vancouver's unemployed—estimated at 30,000—was asked of by welfare agencies who have exhausted relief funds.

The government was urged to make an immediate survey of the welfare needs of the workers.

The government is not meeting the situation," said a spokesman for Vancouver community chest.

"It is responsible for taking care of unemployed."

MAKING OPEN UNEMPLOYED

Homeless are full each night putting up single men needing sleeping quarters, and many families are reported in dire need.

Some unions may open their halls to provide sleeping accommodation for the unemployed, union officials said.

"They can't get anywhere to sleep, so they sit up in all-night restaurants," he added.

Reports to welfare agencies show that hundreds of men and women have exhausted unemployment insurance benefits, but the hardest hit are family men who receive a top \$15 a week, and war veterans on "burnt out" allowances.

MANY ARE VETERANS

"Quite a number of veterans of both wars are unemployed," said John Wain, executive secretary of the Disabled Veterans' Association.

"It seems to be getting worse every day. Many of the men need casual work to keep their unemployment insurance because they are unable to work the 180 consecutive days required before they can draw benefits."

The estimated 30,000 unemployed, non-military figures have been made public—include part-time workers, persons seeking casual work in supplementary small pensions and workers unemployed and living on savings until they were up again.

Ontario has 48,000 Jobless

TORONTO, Dec. 31.—(CP)—The Globe and Mail says today that 48,000 persons are unemployed at present in Ontario, an increase of 20,000 over a year ago.

The newspaper says that reduction in export business for certain industrial products and curtailment of goods operations are contributing factors to what it termed "pockets of unemployment more serious than at any time since the end of the war."

Of the 48,000 unemployed in Ontario, 22,000 are classed as unskilled.

Hold Hog Prices, Farmers Urge

A telegram urging federal action to hold the floor price of hogs at 100 pounds was sent today by the Farmers' Union of Alberta to the Canadian Federation of Agriculture, H. H. Hamann of Ottawa.

The vice-president of the FUA, Henry G. Young, said the floor price was needed at least until the present crop is marketed. He said the price dropped from \$20.50 to \$15.50 per 100 pounds in Alberta packing plants.

Missing Boy Home

Reported missing from his home prior to Christmas, Donald Burns, 14, now is safe at home. His parents, Mr. and Mrs. John Burns, of 230-111 Avenue said the lad came home Thursday.

It's Staber's For Me!

Their Specialized Professional SKILL and Experienced Artistry

are worth their weight in gold. Especially in anything as important as your "growing glory" hair. Don't let your hair be tampered with by a hairdresser who is not a specialist for your type, for medical advice, for gold jewelry, for everything that depends on professional skill.

WHY TAKE A CHANCE WITH YOUR HAIR?

Come to STABER'S and get the benefits of professional experience, licensed operators. You will reveal, as do thousands of other happy STABER'S customers, in your

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\$3.50 Complete
Why Pay More?
75c Shampoo and \$1

No Appointment Needed
PHONE 26579

Staber's Beauty
PIONEERS IN PERMANENT WAVING
Around the Corner From Krege's

Records Tumble For City In '49

(Continued from Page 1)

than 800,000; KTS, \$2,600,000, with a record of 27 million passengers carried; telephone, \$1,215,000; waterworks, \$1,200,000.

SURPLUS IS BIGGER

An overall estimated surplus of \$1,200,000, compared with \$1,100,000 in 1948, is made as follows: Electric light, \$200,000; power, \$100,000; KTS, \$2,600,000; telephone, \$1,215,000; waterworks, \$1,200,000.

This year the five utilities will pay into city coffers an estimated \$700,000 in surplus compared with \$600,000 last year. Under the general revenue account they will contribute \$100,000, against \$250,000 in 1948.

MORE IMPROVEMENTS

Aided by a long open season, the city engineer's department built a record-shattering 38,077 miles of sewers, graded and gravelled 27,322 miles and 11,906 miles of paving and 28,500 miles of sidewalks.

Its capital construction appropriation of \$2,727,500 was already expended \$1,820,820 at Nov. 30. Sewer mains accounted for the largest outlay, with \$1,085,000, while paving ran second with \$882,374.

Sales of city-owned lands were the one spot where the year fell short of the all-time record set in 1948, when \$1,177,804 was collected. During 1949 an estimated \$1,400,000 will be realized, compared with \$900,840 in 1948.

FAR MORE PEOPLE

Increased activity in dealing with the city's business is reflected in the 40 regularly-called city council meetings. Last year there were 34. Apart from this, committees and special committees held many more sessions than in 1948.

The population kept increasing.

Public school attendance at Nov. 30 was 18,000, compared with 16,365 a year ago. The present is the highest enrollment ever recorded in the city's educational system.

Value collections rolled up to an estimated \$5,963,263, just short of the expected \$6 million. The total was more than \$2,000 higher than that for 1948.

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BIRTHS UP, DEATHS DOWN

Dr. G. M. Little, medical officer of health, reveals that births are up, deaths down, and infant mortality away down.

During 1949, 4,160 births were recorded, compared with 3,822 in 1948, an increase of 234. Deaths declined 129, from 1,000 to 874.

Mortality among infants under one year of age dropped from 126 in 1948 to 105 last year. Little credits this largely to the fact that 273 of new babies attend the city's baby clinic.

BUILDING JUMPS

In an attempt to house its mushrooming population, Edmonton builders during 1949 took out permits for \$19,568,032 worth of new homes, or \$6,088,024 more than 1948's all-time record.

In numbers, that represents 393 more houses than were authorized by the city architect and building inspector's office last year. Permits for 1949's 4,377 worth \$27,523,323.

Total number of permits issued this year was 5,775, with a gross value of \$40,919,313, a boost of 1,414 over 1948's 4,377 worth \$27,523,323.

New commercial buildings authorized numbered 296, compared with 212 a year ago, but their gross value this year more than doubled. During 1949 the total value hit \$8,730,877, compared with \$3,671,500 last year.

Amusement buildings worth \$1.2 million and involving 26 permits were authorized this year, compared with 38 worth \$1,325,000 a year ago.

Bank clearings will reach an all-time high of \$1.2 billion.

Public school attendance at Nov. 30 was 18,000, compared with 16,365 a year ago. The present is the highest enrollment ever recorded in the city's educational system.

Value collections rolled up to an estimated \$5,963,263, just short of the expected \$6 million. The total was more than \$2,000 higher than that for 1948.

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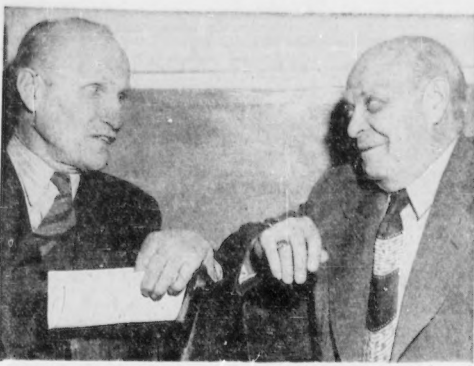
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RETIRING SUPERINTENDENTS D. C. Raitt (left) and F. H. Drayton were honored yesterday by fellow civic department heads in ceremony at council chamber in Civic Block. Raitt, retiring head of electric light department, has been with city 42 years, while Drayton has been with city 24 years, latterly as superintendent of relief department.

IT'S VERY CONFUSING

Mid-Century Not Until End of '50, Experts Say

By HAL BOYLE

If you plan to stay up tonight to toast the dawn of the mid-century, be sure to put plenty of ice in your drink.

Why? Because you will still have 365 more days to wait.

Yes, that's right. The 20th century won't officially reach the halfway mark for another year—the New Year's morn starting 1951, not 1950.

It sounds crazy, but that's the truth of the matter.

I know because I assumed that our century would be half-gone

at the close of this month. And I wrote a piece that began:

"The 20th century reaches the halfway mark Jan. 1—but halfway to where?"

HORNET'S NEST

Well, I couldn't have stirred up more of a hornet's nest if I'd denounced Santa Claus as an itinerant bum. Readers and editorial writers across the land wrote, some in pity, some in anger, pointing out I was wrong.

"There is no year zero," they said in substance. The 20th century began on Jan. 1, 1901. It

will be 50 years old on Jan. 1, 1951, and it will end on Dec. 31, 1950.

And a check showed these writers were right in their remarks as usual. At least the naval observatory in Washington, the Hayden Planetarium, the World Calendar Association and Webster's unabridged dictionary all bore their arguments out.

The century actually doesn't arrive until the end of next year.

But most people tend to think the other way. The present fuss was nothing to the force that arose at the end of the last century.

BABY SITTERS BOOST PRICES FOR HOLIDAY

Merry-making Edmonton parents can be glad tonight they're not living in Montreal or Toronto.

Here in Edmonton they'll have to pay professional baby sitters only 75 cents an hour instead of the \$5 an hour being asked for New Year's Eve sitting by Eastern Canadian baby-tending agencies.

Edmontonians usually pay about the same as Easterners for the service—50 cents an hour.

There's just one drawback in the Edmonton situation: Most local agencies say their sitters are "booked solid" for tonight.

O. C. Football

LONDON, Dec. 31.—(Reuters)—The first of seven games played today in the United Kingdom.

ENGLISH LEAGUE—First Division

Acton Villa 0, Newcastle United 1.

Barnley 1, Birmingham City 1.

Charlton Athletic 2, Fulham 1.

Cardiff City 1, Luton Town 2.

Leicester City 1, Brentford 1.

Sheff. Wed. 1, Nottm. Forest 1.

Southampton 1, Middlesbrough 1.

Stoke City 1, Derby County 1.

Wolverhampton 1, Blackpool 1.

Second Division

Reading 1, Hull City 1.

Bury 1, Blackpool 1.

Charlton Athletic 1, Sheffield Wed. 1.

Cardiff City 1, Luton Town 2.

Leicester City 1, Brentford 1.

Sheff. Wed. 1, Nottm. Forest 1.

Southampton 1, Middlesbrough 1.

Stoke City 1, Derby County 1.

Wolverhampton 1, Blackpool 1.

Third Division—Northern

Accrington 1, Lincoln City 1.

Darlington 1, Rochdale 1.

Doncaster Rovers 1, Southport 1.

Gillingham 1, Chester 1.

Hartlepool United 1, Bradford City 1.

Manchester Town 0, Rotherham Utd. 2.

New Brighton 1, Huddersfield 1.

Oldham Athletic 1, Bolton 1.

Sheff. Wed. 1, Nottm. Forest 1.

Southampton 1, Middlesbrough 1.

Stoke City 1, Derby County 1.

Wolverhampton 1, Blackpool 1.

Third Division—Southern

Albion 1, Brighton 1.

Barnet 1, Brentford 1.

Bristol Rovers 1, Southend United 1.

Crystal Palace 1, Port Vale 1.

Newport County 1, Bristol City 1.

Northampton Town 1, Walsley 1.

Northwich 1, Walsley 1.

Northampton Forest 1, Millwall 1.

Reading 1, Nottm. Forest 1.

Sheff. Wed. 1, Nottm. Forest 1.

Southampton 1, Middlesbrough 1.

Stoke City 1, Derby County 1.

Wolverhampton 1, Blackpool 1.

WANTED

GRADUATE DRUGGIST

and Experienced Drug Clerk

Apply

GRISWOLD DRUG STORE

10656 - 82 Ave. Phone 34767

WHY PAY MORE?

WINTER OVERCOATS

LADIES' PLAIN DRESSES

MEN'S AND LADIES' SUITS

Cleaned and pressed

Edmonton's Only Dry Cleaner Trained by Dominion Government After First Great War

SUPERIOR

CLEANERS AND OYERS

11071 95 Street Phone 21911

CASH AND CARRY — ONE DAY SERVICE

Bring in The Morning-Take Home at Night

We are an independent dry cleaning plant with no offices

apart from our plant

We take this opportunity to wish you all

A Very Happy and

Prosperous New Year.

ARE YOU WORRIED ABOUT WORK?

What are your prospects in 1950? Are you qualified to fill the type of job that has the most opportunity?

Free Career Counsel

Our years of experience in the business world at your disposal. Arrange now for a personal interview without obligation.

CLASSES START JAN. 3

McCauley BUSINESS COLLEGE

1000-1000

Happy new year

1950

M.D. Mullart LTD

10930 84th St. Phone 21117

Crime, Accidents Reach New High

Crime and accidents hit a new high in Edmonton during 1949, a survey today showed.

Twenty-two persons, five of them children under 10 years of age, were killed in traffic accidents and 208 persons were injured.

Road Route Poses Problem

Dominion government authorities are anxious to reach satisfactory agreements with the provinces so that work can start in the spring on construction of the Trans-Canada Highway, James A. MacKinnon said here today.

Selection of the route is still a matter for the provinces to decide, the senator said. Several have concluded satisfactory agreements as to the route, but Alberta has not yet made final decision, he said.

Mr. MacKinnon said the federal government would be willing to appoint a commission to decide the route through provinces where agreement between the two governments is difficult.

APPOINTMENT DUE

Senator MacKinnon, who is still serving as parliament's cabinet minister, is on his way back to Ottawa after a holiday visit to Vancouver. He plans to leave for Ottawa tonight.

Appointment of an Alberta member of parliament as cabinet minister to succeed Mr. MacKinnon is practically a certainty, the senator believes.

Mr. MacKinnon said he is anxious to be relieved of cabinet responsibilities as soon as possible but the question of a new appointment is something entirely in the hands of Prime Minister St. Laurent, Senator MacKinnon explained.

Elected To Council

Dr. E. F. Donald of Edmonton was elected as councillor for the Edmonton district to the council of the College of Physicians and Surgeons at an election held here yesterday. Dr. Donald replaced Dr. W. H. Field, who retired after eight years.

Most people thought the night of Dec. 31, 1899 would mark the close of one century and the birth of another. No, said the experts, the 19th century won't end until Dec. 31, 1900.

PEOPLE IGNORE EXPERTS

But the people said to heck with the experts and went right ahead and held great wakes for the 19th century on Dec. 31, 1899. They figured they had waited long enough—it was time to get on with another century.

Mark Skollins, who sold of the controversy in the first volume of "Our Times," thought they were right. He wrote:

"January 1, 1900 appeals to the human imagination, seems to the eye, and sounds to the ear, more like the beginning of a century than does January 1, 1901."

And doesn't Jan. 1, 1950, sound more like the beginning of the mid-century than Jan. 1, 1951? Many magazines are putting out mid-century editions on the theory that most people feel that way about it. Right or wrong—or officially it appears we're wrong—I'm going to drink a mid-century toast tonight. So, a happy new half century to you, plus a year—and that makes it official.

Brass Bushings

Semi-Machined PATTERN MAKING

Aluminum Castings, Pulleys, Etc.

Grey Iron Castings

10054 79th Ave. Ph. 35206

Alberta Dental Laboratory

Churchill Bldg.

1004 Blackford Rd. Phone 35649

ROLLER DROME

SKATING SESSIONS

Admission: Adults, 50c; Children, 25c

Skates Supplied. Special rates for parties 10 or more

Children and Adults every afternoon, 12:30-4:30

Instructions for Children, Saturday, 12:30-4:30

Club House and Refreshments, Sunday, 12:30-4:30

General Club Skating, Sunday, 12:30-4:30

Adults Public Skating, Monday to Saturday, 8:00-11:00

Junior Club Skating, Monday to Saturday, 8:00-11:00

Senior Club Skating, Monday to Saturday, 8:00-11:00

10015 Whyte Ave.

Happy new year

1950

M.D. Mullart LTD

10930 84th St. Phone 21117

BLOOD DONORS RUSH TO HELP RAIL VICTIMS

CALGARY, Dec. 31.—(CP)—All records for blood donor rush in Calgary were shattered yesterday.

Citizens from the city and nearby country joined in response to an appeal for blood for accident victims in Thursday's disastrous train wreck.

About 300 bottles of blood were collected.

Two Men Lose Race to Police

Two men accused of attempting a taxi driver were captured last night after a foot race with three constables on the 100 street steps in police custody facing charges of common assault on Stan Jones and Harry Shanks, an address they found the car kicking a taxi driver as he lay in the snow near his cab.

The three constables, R. H. Heiler, W. Allen and Jones (last night), were returning home in a cruiser car when they saw the struggle. They immediately gave chase and caught the two suspects.

Taxi-Cab Company Closes For Holiday

There are at least 20 taxi companies in the city who won't have to worry about icy roads, heavy traffic and intoxicated patrons on New Year's Eve.

Bill Tomlinson, manager of Grey Line Taxi, announced today that his company will be closed from seven o'clock tonight, until New Year's Day.

"We looked after all our customers during the Christmas season," he said, "and now I'm giving my men a chance to enjoy the holiday."

Bad Roads Feared

Beating, roads in the city are impassable, and with all the accidents and deaths there has been lately, I think I'm doing my customers a favor."

Grey Line, which operates a fleet of eight cabs, is the only city taxi company reported closed for the holiday eve.

Burglars Get Rados, Candy

Three break-ins were reported to police overnight.

Two portable radios were stolen from the premises of Super and Kingston, 9055 Jasper avenue, after three constables claim they found the car kicking a taxi driver as he lay in the snow near his cab.

The three constables, R. H. Heiler, W. Allen and Jones (last night), were returning home in a cruiser car when they saw the struggle. They immediately gave chase and caught the two suspects.

Johnstone Walker's Daily Store News

EDMONTON'S OWN STORE

Store Hours: 9:30 a.m. to 5:30 p.m. Phone 25161—Ask for Dept.



Forward Edmonton... Forward Johnstone Walker's in the NEW YEAR...1950!

With the dawn of the New Year, 1950... there is one word that should be made our watchword and that word is FORWARD!

Forward in a united effort to make Edmonton one of Canada's greatest and most important Cities. Edmonton's geographical position in the very centre of the last great expanse of territory—no other for its agricultural lands... Coal... Natural Gas... Minerals and our ever widening Oil Fields is sufficient to ensure our City of a commanding position in the affairs of the nation!

Edmonton is also Alberta's greatest distributing centre, served by two transcontinental railways, twenty or more branch lines... highway transports and one of the largest Airports and Landing Fields on the Continent.

Forward is also Johnstone Walker's watchword for 1950 and now that the Heimbeck Block to the East of our Main Store has been purchased by Johnstone Walker Limited plans are now underway to put in fifty feet of new window display which will be followed by the removal of the Main Store's Furnishings and Clothing Departments from the Main Store to its new quarters with two new separate entrances.

The New Year 1950 is Johnstone Walker's 64th year since the store was established in 1886... and as we pause in the midst of this ceaseless effort, new horizons beckon us on in our plans for a Greater Johnstone Walker's in order that we may be able to serve you better in the years to come.

Forward With Edmonton In a Happy and More Prosperous NEW YEAR!

JOHNSTONE WALKER LIMITED



**THERE ARE
OVER 300 OF US
ALL EDMONTON FAMILIES**

As shareholders, we personally appreciate your patronage and as members of Woodward's staff we appreciate sharing in the success of our store.

**ALL SHARES IN WOODWARD'S
ARE OWNED AND CONTROLLED
BY MEMBERS OF THE STAFF,
EITHER ACTIVE OR
SUPERANNUATED**

- We shall continue to serve you in accordance with the Woodward tradition as

Edmonton's Family Shopping Centre

(Owing to space limitations, many photos had to be omitted.)

WOODWARD'S.. A Truly Co-operative Effort

Churches

TODAY'S MESSAGE SIMPLICITY

Simplicity is one of the noblest virtues. It was characteristic of Christ Himself, whose every action and word was simple and direct. When He walked among the people, He affected no airs. Nor did He hold Himself aloof from any man. His whole life was a model of simplicity, despite the fact that His mission was no less than the salvation of the world.

No soul is more favored by God than a simple soul. Such souls pray to God with an unperturbed faith. They accept God's word with unquestioning confidence. When, for example, He says, "Seek ye first the kingdom of heaven," they make no quibble about putting His commandments before their own desires or wishes. They do not try to feel themselves with the notion that a man can put his own will first and expect to get to heaven.

Simplicity always wears a pleasant face. Simple folks are invariably people with a ready smile on their lips and the light of abiding happiness in their eyes. That does not mean that simple people do not know trouble or sorrow. It merely denotes that they are wise enough to understand what God meant by saying His followers must expect to be burdened. Part of their wisdom is in accepting God's simple statement that "My yoke is sweet and My burden light" with faith and fortitude.

Simple souls do not worry over what people say about them. They are simple enough to know that God can read all hearts and that it is enough that they are justified in His sight. That does not mean they are spiritually proud. On the contrary, they are humble and God-fearing. Their confidence simply denotes their belief that so long as a man has a clear conscience, there is nothing to be afraid of—neither slander, malice, nor persecution.

Not even of death itself are the simple afraid. Simplicity says, "You are in God's arms. He will take your companion through life and He will take you when the time comes to pass from life into eternity." Because Jesus God, simplicity loves truth. One truth it keeps forever in the forefront is that whoever gives himself to God in all things in turn will possess God forever.

COME TO CHURCH THIS SUNDAY

Sunday Sports Issue Stirs Church Groups

TOLENTINO—Church groups here are awaiting the result of a plebiscite on January 2 to determine whether commercial sports should be allowed on Sundays. The issue has stirred a considerable amount of public controversy.

The Toronto Baseball Club (International League) has declared it needs Sunday games to keep its season alive. The Toronto Blue Jays, owner of the Toronto baseball team, has declared it needs Sunday games to keep its season alive. The Toronto Blue Jays, owner of the Toronto baseball team, has declared it needs Sunday games to keep its season alive.

Parishioners of the St. Mary's Roman Catholic Church, 1100 St. Mary's Avenue, will be asked to vote on the issue of allowing commercial sports on Sundays. The vote will be taken at a special service on Sunday, January 2, at 10 a.m.

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New Minister At Highlands

Rev. Frank W. Smith, B.A., who served 27 years as minister of Highlands United Church, Medicine Hat, has accepted a call to Highlands United Church, Edmonton. He will begin his ministry at Highlands, Sunday, January 8, 1950. Induction services will be held Friday, January 13, at 10 a.m. at Highlands United Church, Edmonton. Rev. D. Allan, who has served as supply minister at Highlands for the past four months will preach his farewell services on Sunday.

Cotton Machines Aid Mormons

QUEEN CREEK, Alta.—The first mass machine cotton harvest in Alberta has enriched the Queen Creek branch of the Church of Jesus Christ of Latter Day Saints (Mormons) about \$2,000. The harvest was made possible by the donation of cotton picking machines by the Queen Creek branch of the Church of Jesus Christ of Latter Day Saints (Mormons) about \$2,000. The harvest was made possible by the donation of cotton picking machines by the Queen Creek branch of the Church of Jesus Christ of Latter Day Saints (Mormons) about \$2,000.

Christian Science Sermon Lesson

"Great is our Lord and of great power. He understands in infinity" (Psalm 147: 5). The superiority of spiritual power over material power is the theme of the Christian Science sermon lesson for Sunday, January 2, 1950. The lesson is taken from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy. The lesson is taken from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy.

Strathcona Baptist Church

Rev. George H. Edwards, Minister. Mrs. H. B. Allison, Organist. Sunday School, 10:30 a.m. "What Makes A Holy Year?"

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Churchmen Ask Plan Merging Protestantism

GREENWICH, Conn.—Adoption of a plan which would ultimately merge American Protestantism into an all-inclusive Church was urged by official delegates to a conference on church union here.

The delegates represented seven major denominations with a total membership of about 20 million. Together with unofficial observers from other Protestant groups they met at the invitation of an informal six-man planning committee which started a movement last year to achieve overall Protestant unity.

Dr. H. Mark Douglas, director of the commission on cooperative federal research of the Federal Council of Churches, warned the delegates that in blueprinting any union plan, they must not "skin basic doctrines of faith and ministerial relations." According to Dr. Douglas, other Protestant union plans have "foundered" because they failed in this respect.

"I would like to see this conference not in blueprinting any union plan, they must not 'skin basic doctrines of faith and ministerial relations.' According to Dr. Douglas, other Protestant union plans have 'foundered' because they failed in this respect.

Hymn Society Issues Journal

NEW YORK—A new publication, "The Hymn," dedicated to promoting the writing of better religious lyrics and music, has been launched here by the Hymn Society of America.

The Society plans to make the publication a quarterly. According to the Rev. Deane Edwards, the Society's president and secretary of the Commission on Worship of the Federal Council of Churches, "The Hymn" will be edited by George Leigh Knight of New York, a Presbyterian minister and musician, and by the Rev. J. A. Macpherson, a Baptist minister.

Sunday Broadcasts

C.F.N.—Metropolitan United, 11:00 a.m.—All Saints.

The Presbyterian Church in Canada, 11:00 a.m.—All Saints.

First Presbyterian Church

101 Street—South of Jasper. Minister: Rev. J. A. Macpherson. Sunday School, 10:30 a.m. "The Year of Jubilee."

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Churchmen Ask Plan Merging Protestantism

GREENWICH, Conn.—Adoption of a plan which would ultimately merge American Protestantism into an all-inclusive Church was urged by official delegates to a conference on church union here.

The delegates represented seven major denominations with a total membership of about 20 million. Together with unofficial observers from other Protestant groups they met at the invitation of an informal six-man planning committee which started a movement last year to achieve overall Protestant unity.

Dr. H. Mark Douglas, director of the commission on cooperative federal research of the Federal Council of Churches, warned the delegates that in blueprinting any union plan, they must not "skin basic doctrines of faith and ministerial relations." According to Dr. Douglas, other Protestant union plans have "foundered" because they failed in this respect.

Hymn Society Issues Journal

NEW YORK—A new publication, "The Hymn," dedicated to promoting the writing of better religious lyrics and music, has been launched here by the Hymn Society of America.

The Society plans to make the publication a quarterly. According to the Rev. Deane Edwards, the Society's president and secretary of the Commission on Worship of the Federal Council of Churches, "The Hymn" will be edited by George Leigh Knight of New York, a Presbyterian minister and musician, and by the Rev. J. A. Macpherson, a Baptist minister.

Sunday Broadcasts

C.F.N.—Metropolitan United, 11:00 a.m.—All Saints.

The Presbyterian Church in Canada, 11:00 a.m.—All Saints.

First Presbyterian Church

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PRAYERS ASK NEW INDUSTRY FOR TOWN

AUBURN, N.Y.—Prayers that a new industry might be opened in this city were held at a special service held at the St. Alban's Roman Catholic church here.

The service was held after the International Brotherhood of Carpenters and Joiners of America announced it would establish a new plant in Auburn. The service was held at 7:30 p.m. and was attended by about 100 persons.

Calgary Pastor At Beulah Tuesday

On Tuesday evening at 8 o'clock Rev. Gordon A. Ferguson, pastor of the Alliance Tabernacle in Calgary, will be guest speaker at Beulah Tabernacle, 90 Street and 167 Avenue. Mr. Ferguson's topic will be "Why I Was Reviled in 1900."

Garneau United Church

1110 11th Street. Minister: Rev. J. A. Macpherson. Sunday School, 10:30 a.m. "The Year of Jubilee."

ERSKINE UNITED

1110 11th Street. Minister: Rev. J. A. Macpherson. Sunday School, 10:30 a.m. "The Year of Jubilee."

UNITED CHURCH

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WESLEY UNITED

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KNOX UNITED CHURCH

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McDOUGALL UNITED

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ROBERTSON UNITED CHURCH

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HIGHLANDS UNITED

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METROPOLITAN UNITED

1110 11th Street. Minister: Rev. J. A. Macpherson. Sunday School, 10:30 a.m. "The Year of Jubilee."

PETECOSTAL TABERNACLE

1110 11th Street. Minister: Rev. J. A. Macpherson. Sunday School, 10:30 a.m. "The Year of Jubilee."

Tonight—New Year's Eve—8:00 p.m.

GREAT WATCHNIGHT SERVICE

Start the New Year Right! Special Music! Special Speakers! Lively Singing!

Sunday—New Year's Day

9:00 a.m.—Morning Evangels. 10:00 a.m.—Sunday School.

11:00 a.m.—REV. MARK BUNTING. 11:30 a.m.—IN CHARGE OF YOUNG PEOPLE. 7:30 p.m.—EVANGELIST: STIGTON BUNTING. Subject: "A LOOK IN FOUR DIRECTIONS".

Lutheran Church Holding Special Service Tonight

Redeemer Lutheran Church, 97 St. and 74 Ave., will have a New Year's Eve "Candlelight Prayer Service" beginning at 7:30. Most of the service will be held at the special service.

Prayers and poems emphasizing the coming of the New Year will be featured. The readings will be interspersed with selections by the choir and by soloists.

United EASTWOOD UNITED

Rev. J. T. Statton, M.A. 1100-43 Street. Leader: Miss Kathleen Clarke.

"A NEW YEAR'S PRAYER"

7:30 p.m.—"A NEW YEAR'S PRAYER" by Rev. J. T. Statton.

"WESTMINSTER" UNITED CHURCH

1100-43 Street. Minister: Rev. J. T. Statton. Sunday School, 10:30 a.m. "The Year of Jubilee."

JASPER PLACE UNITED CHURCH

1100-43 Street. Minister: Rev. J. T. Statton. Sunday School, 10:30 a.m. "The Year of Jubilee."

CENTRAL MINISTER: REV. H. B. BIRDALL, M.A., B.D.

1100-43 Street. Minister: Rev. H. B. Birdall. Sunday School, 10:30 a.m. "The Year of Jubilee."

WESLEY CORNER 10, JACKSON

1100-43 Street. Minister: Rev. H. B. Birdall. Sunday School, 10:30 a.m. "The Year of Jubilee."

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ROBERTSON UNITED CHURCH

1100-43 Street. Minister: Rev. H. B. Birdall. Sunday School, 10:30 a.m. "The Year

TRADITION

REVERSED

EAST GARY, Ind.—Members

of the First Presbyterian

church here observed a

"Vultures of the Presby-

terian" week, thus

reversing the tradition

of the pastor eating on his

parishioners.

As members of the con-

gregation visited their minis-

ter, he told them of his plans

for an "Open Bible Crusade."

THE FREE METHODIST

CHURCH

Corner of 114 Ave. and 84 St.

10:30 a.m.—Sunday School.

11:30 a.m.—Bible Meeting.

7:30 p.m.—Evangelistic Service.

Commencing Tuesday, January 3,

services each evening at 8 p.m.

with Rev. A. Arnett speaking.

F. W. Coxson, Pastor

Bible

Presbyterian

82nd Street and Jasper Avenue

LORD'S DAY, JANUARY 1:

8:45 a.m.—Bible School and

Classes.

11:00 a.m.—"OUR WALK IN 1950"

7:30 p.m.—"The Parables of the

Kingdom of Heaven.

(5) The Treasure Hid in a Field.

We preach "the holy scriptures,

which are able to make thee wise

unto salvation through faith which

is in Christ Jesus."

Rev. H. F. MacBrien, B.A., D.D.

"The Word of God"

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Kingdom of Heaven.

FULTON OURSLER'S

Modern Parables



THE MAN WHO TALKED TO HIMSELF

Dear Friends and Gentle Hearts:

It happened in a gloom brown-

stone house on New York's Cen-

tral Park West, once a mansion,

it has long since been turned into

a refuge for the despairing; its

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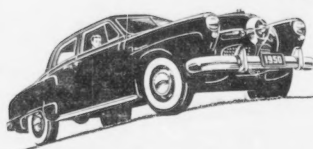
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25 Million to Attend

New Year's Services

1949 Studebaker's biggest year!



Canadians bought more new Studebaker cars and trucks in 1949 than in any year before ...and Canadian workmen built them!

Since its introduction in September, the new 1950 Studebaker has been bought by more people than any new-model Studebaker in any similar period!

Today's far-advanced new 1950 Studebaker is the fastest selling Studebaker of all time!

STUDEBAKER'S REALLY ROLLING!

CURTAIN TIME

CAPITOL — "THE GREAT FROLIC" 1:30, 3:30, 5:30, 7:30, 9:30.
RIALTO — "BAGDAD" Feature at 1:30, 3:30, 5:30, 7:30, 9:30.
EMPIRE — "WINNER TAKE ALL" 1:15, 1:30, 4:00, 6:25, 9:00. "CHALLENGE TO LASSIE" 12:15, 2:40, 5:15, 7:40, 10:00.
STRAND — "FIGHTING MAN OF THE PLAINS", plus "MY GAL SAL".

Hollywood Films Self At Rialto

A Hollywood production about Hollywood is Warner Brothers latest inspiration in filming. "It's a Great Feeling".
 Starring Dennis Morgan, Doris Day, and Jack Carson, the show is a gay comedy, filmed in glorious Technicolor.
 "It's a Great Feeling" is the story of a pretty waitress in a major Hollywood studio who wants to become a star. She appeals to Jack Carson, a director who not only wants her, and the eventual race to stardom is on.
 The picture Carson must direct to order to keep from going to the poorhouse has Dennis Morgan for the star, but no femme star to play opposite.

Morgan and Carson try to persuade a producer to "discover" Miss Day, but succeed only in harassing him into a nervous breakdown. During their travels through the Warner Brothers' lot, they encounter such famous stars as Gary Cooper, Joan Crawford, Fred Flinn, Sydney Greenstreet, Ronald Reagan, Edward G. Robinson and Jane Wyman.
 "It's a Great Feeling" starts Monday at the Rialto theatre.



THREE FAVORITES of all the story-goers, Dennis Morgan, Doris Day, and Jack Carson, have teamed up in "It's a Great Feeling". Warner Brothers' Technicolor comedy, starting Monday at Rialto Theatre.

New Year's Eve Frolic CLOVERDALE COMMUNITY HALL

Dancing 8 to 12:00
 GOOD PRIZES — LUNCH — FAVOURS

DANCING and Suppers
 • TONIGHT Happy New Year!
 • MONDAY Gold-Time Dance with Mal Meredith
 • THURSDAY Public Dancing (waltz rule)
 • FRIDAY Public Dancing
 Reservations 24 hours in advance
 WEDDING RECEPTIONS — BANQUETS — CLUB DINNERS

NEW YEAR'S EVE FROLIC Moose Temple

10123 106 Street
 NOVELTIES AND FUN FOR ALL
 Good Music — Limited Number
 Dancing 9 p.m. - 12 p.m.
 \$2.50 Per Person

New Year's Eve FROLIC \$5.00 PER COUPLE DANCING 8-12 at HEP'S DINE & DANCE

OPEN EVERY NIGHT 9:00-1:00 a.m.
 15577 KNOTY PLAIN ROAD

New Year's Eve Party ROLLER DROME Fun, Favors For All

Couples Only
 Dancing 8 o'clock on
 GEORGE WILKIE'S ORCHESTRA
 1915 White Ave.
 Reservation on sale now

Inside Hollywood

By Bob Thomas
HOLLYWOOD — (AP) — Charles Laughton, home after reading the bible and other works of literature from Canada to Texas, tells of this discovery.
 "One striking thing about the audiences I talked to is the fact that I encountered almost no questions about the personal life or scandals or habits of Hollywood stars."
 "When people did want some 'inside' information about Hollywood, they were usually students who wanted to know about the technical aspects of film acting or photography or some related subject."
 The actor-reader was enthusiastic about his reception with audiences. He indicated there is a great thrill among his audiences, especially younger ones, for hearing the good writings of the ages. It is a demand which was satisfied in older days in the Chateaus of Europe, but which has been neglected in modern times.
 Laughton spent two hours reading the bible, Shakespeare, Thomas Wolfe, James Thurber, Dickens and other works to his listeners. He performed this feat in 30 towns and traveled 5,000 miles by car.
 "I read before audiences composed of business men, school teachers, housewives and college students. They had these things in common: A natural affection for good literature, a profound enthusiasm for living theatre and a great warmth in motion pictures."
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Famous Feud Filmed At Empress Monday

Hollywood's first attempt to treat the story of the Hatfield-McCoy feud without the usual highly distorted, is made by Samuel Goldwyn in "Roseanna McCoy".
 Based on Alberta Hannum's novel, "Roseanna McCoy", tells of the life of ill-fated heroine of the trial war that raged for generations between the Hatfields and McCoys.
 To play the heroine, Roseanna, producer selected Joan Evans, a newcomer to the screen. Johnnie Hatfield, whose love for Roseanna precipitated the celebrated feud, is played by Farley Granger.
 Others to appear in supporting cast are Charles Rickard, Raymond Massey, Richard Basehart and Gigi Perreau.
 Also on the same program is "Smugglers' Cove", a new comedy-drama.
 "Roseanna McCoy" starts Monday at the Empress Theatre.

EMPIRE

Get Your Tickets Now for
NEW YEAR'S NIGHT FROLIC
 After Sunday Midnight 12:01
 Many Valuable Gifts
 Favors for Everyone
MILTON BERLE GETS POINT WITH VIRGINIA MAYO
ALWAYS LEAVE THEM LAUGHING
RUTH ROMAN BERT LAHR

NEW YEAR'S EVE FROLIC AT THE NAMAO Community Hall

LUNCHEON NOVELTIES Starts 8:30
 December 31
 Roger Served after Midnight
 1915 White Ave.
 Charms Note to Reservations

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STRAND

Secure Your Tickets NOW
NEW YEAR'S FROLIC
 Sunday Midnight
 VALUABLE GIFTS TO BE GIVEN AWAY
 FEATURE PRESENTATION
 DENNIS MORGAN
 JACK CARSON
 "The Lady Takes A Sailor"
 Selected Short Subjects
 Admission \$1.00

ROXO

Matinee Monday 2:30 P.M.
 Bill of Fun
 WM. BENDIX in
 "LIFE OF RILEY"

AVENUE

Matinee Monday 2:30 P.M.
 Thrilling Technicolor
 GARY COOPER in
 "NORTH WEST MOUNTED POLICE"

NEW YEAR'S EVE FROLIC SUNDAY MIDNITE

Secure Your Tickets Today and Avoid Disappointment
 OVER \$600.00 IN VALUABLE PRIZES
 Feature Presentation: ROBERT MITCHEM in "HOLIDAY AFFAIR"
 Ticket Holders Seated From 11:15 p.m. ADMISSION \$1.25

Driver Clear In Death Of Woman, 76

Verdict of accidental death was returned yesterday by a coroner's jury at an inquest into the Dec. 25 death of Mrs. Ellen Johnson, of 1070 S. 25th street. She was struck by a car driven by Howard Kennedy of Edmonton.
 Mrs. Johnson, 76, was returning from a Christmas church service at about 10:30 p.m. As she crossed 27th street near 100th avenue, she was caught by the front left fender of Kennedy's car.
 Const. R. H. Maxwell, who examined the scene of the accident in company with Const. Lloyd Monson, testified that condition of the street was hazardous and ridged with ice ruts.

Dreamland

TODAY
 Robert Mitchum in
 "BLOOD ON THE MOON"
 — added —
 "SPECIAL AGENT"

GEM THEATRE

TONIGHT AND MONDAY
 JOHNNIE MACK BROWN in
 "TRAILS END"
 "JIGGS AND MAGGIE IN COURT"
 COLOR CARTRON

FIRST EDMONTON SHOWING VARSCONA

Starts Today
 Matinee Monday, 2:30 p.m.
 HE HAD HER... RIGHT WHERE SHE WANTED HIM... in her arms!
 ST. JACQUES RANK presents
 STEWART GRANGER - EDWIG FOLLIERE
 "WOMAN HATER"
 AN EAGLE-LION RELEASE
 (FAMILY)

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Hen Changes Over

DURAND, Mich. — (UPI) — Here steinberg reported that one of his hen, Rheas, after hatching broods of young for three years in a row, suddenly blossomed out in the bright plumage of a cock, the fall and began to crow.

VOCADERO

★ Special Holiday
OLD TIME DANCE MONDAY
 January 2
 MAL MEREDITH and his MUSIC
 50c Per Person

EMPIRE

Starts Monday 12:45
 2 Exciting Features
JOHNS HATFIELD played by FARLEY GRANGER takes
ROSEANNA MCCOY played by **JOAN EVANS** into his arms for the first time... and a fiery love is born.
SAMUEL GOLDWYN presents
"ROSEANNA MCCOY"
 starring FARLEY GRANGER CHARLES RICKFORD RAYMOND MASSEY RICHARD BASEHART GIGI PERREAU and introducing JOAN EVANS
 2nd Feature — Feats.—12:45 - 3:27 - 6:09 - 8:54
"IT'S LOADED...with 24-kerf chills!"
LEO GORCEY and the BOWERY BOYS
"SMUGGLERS' COVE"
 Come in the Afternoon... or real early

TOP ENTERTAINMENT FOR ALL THE FAMILY! CASANOVA! ROMEO! DON JUAN!

THRU THURSDAY
CAPITOL
 First Show 12:35. Features 1:20, 5:25, 5:30, 7:35, 9:45

STRAND

He could find a clue... even in a woman's arms!
"DETECTIVE"
VAN JOHNSON
GLORIA DE HAVEN
ARLENE DAHL
TOM DRAKE
 In MGM's
"SCENE OF THE CRIME"
 — ADDED HIT —
"THE RUSTLERS"
 (ADULT)

Sunday 12 Midnight GARNEAU Jan. 1st 1950

We honestly think we've got the smartest New Year's Night Preview in Town!
 IT'S RED SKELTON AND ESTHER WILLIAMS in
"NEPTUNE'S DAUGHTER"
 FILMED IN BEAUTIFUL TECHNICOLOR PLUS SEVERAL SELECTED FEATUETTES
 And Odies of Grand Prices!
 Admission \$1.00—It's "Family!" So Why Wait!
 GET YOUR TICKETS NOW!!!

Garneau

COMING MON - TUES - WED
 "Mr. Belvedere Goes to College"
 NOTE: MATINEE MONDAY—DOORS OPEN 3 P.M.
 Added Shorts - Sports - Cartoon and Star News
 Don't Forget our Preview Sunday Matinee

EMPIRE
 Starts Monday 12:45
 2 Exciting Features
JOHNS HATFIELD played by FARLEY GRANGER takes
ROSEANNA MCCOY played by **JOAN EVANS** into his arms for the first time... and a fiery love is born.
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"ROSEANNA MCCOY"
 starring FARLEY GRANGER CHARLES RICKFORD RAYMOND MASSEY RICHARD BASEHART GIGI PERREAU and introducing JOAN EVANS
 2nd Feature — Feats.—12:45 - 3:27 - 6:09 - 8:54
"IT'S LOADED...with 24-kerf chills!"
LEO GORCEY and the BOWERY BOYS
"SMUGGLERS' COVE"
 Come in the Afternoon... or real early

EMPIRE
 Starts Monday 12:45
 2 Exciting Features
JOHNS HATFIELD played by FARLEY GRANGER takes
ROSEANNA MCCOY played by **JOAN EVANS** into his arms for the first time... and a fiery love is born.
SAMUEL GOLDWYN presents
"ROSEANNA MCCOY"
 starring FARLEY GRANGER CHARLES RICKFORD RAYMOND MASSEY RICHARD BASEHART GIGI PERREAU and introducing JOAN EVANS
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 Come in the Afternoon... or real early



FIRST BABY



Stork Marks Time Tonight As City Awaits 1st '50 Baby

Pacing a maternity ward floor will take the place of New Year's Eve gaiety for at least four expectant fathers in a year.

Old Dad Time and his friend The Stork are primed for initial appearance of 1950's first new citizen.

And so are Edmonton merchants. Baby No. 1 and his jubilant parents will receive a salary of \$15 from local merchants as a measure of congratulations. Annual stork derby attracts wide attention with most interested operators numbered among members of "First Baby of the Year Club."

For the past 12 years, the race has been decided within one hour of the new year. First arrival of 1949 Matthew Paul Hendrick speeded his first greeting at 12:03 a.m. much to the excitement of his father, Paul Hendrick of Calmar and officiating nurses and doctors at the Misericordia hospital.

More than eight pounds and 12 ounces of baby derby winner, runner-up in the race was Jeffrey Brian Robbins, son of Mr. and Mrs. Sylvia Robbins of Edmonton, who was formally introduced at 12:24 a.m.

BETS ON GIRL WINNER
Male infants made a better showing in the 1949 derby, but this year's

To the
Youthful Star
of 1950

Our Gift
3.00
In Cash

A HAPPY NEW YEAR TO ALL OUR
FRIENDS AND PATRONS

Now Playing
BOB HOPE IN
"THE GREAT
LOVER"



Capitol

Prizes For First Baby

The first baby born in Edmonton after the start of 1950 will receive a galaxy of gifts from local merchants. This prize list is presented with best wishes for the future happiness of all babies born in 1950.

Edmonton Bulletin—\$10 in cash.

Capitol Theatre—\$3.00 in cash.

Best's Studios—Every baby born on New Year's Day (except the first) a photo of baby.

Northern Hardware—A Wear-Ever Double Boiler.

H. Kelly & Co.—Merchandise to the value of \$3.00.

Merrick Drug Stores—A "Baby's Own" set.

National Home Furnishers—A crib mattress.

Bricker's—Pure wool satin crib blanket for the first three babies.

Knowles Jewellery—Gold-filled locket for mother.

Edmonton City Dairy—\$3.00 in cash.

Darling Hat Shop—Hat, gloves or handbag up to the value of \$3.00 for mother of the first baby.

Clean-Rite Cleaners—Any two garments dry cleaned and pressed to parents of the first baby.

Jack & Jill—First baby \$28.50 baby crib; second baby \$11.65 high chair; third baby \$3.50 all wool crib blanket. To all other babies born January 1st a \$1.00 gift certificate.

Jack Hays Ltd.—Free taxi for the first baby and mom and pop home from hospital.

Werner's Yale Shoe Store—Baby's first shoes.

Dainty Cake Bakery—A Christening cake.

H. J. Heinz Co. of Canada, Ltd.—For Baby, 5 cases Assorted Baby Foods. For mother and dad, 24 assorted packages of Heinz varieties.

Kentish Greenhouse—\$5.00 mixed bouquet of large mums, small mums, carnations and roses.

KIDDIES SUFFER FROM FRECKLES, FAT AND PHOBIAS

Freckles, fat or a missing tooth may be just as painful to the child who has them as a more serious handicap.

To ignore or minimize his problem, to try to "kid" him out of his self-consciousness or to join in the ridicule yourself—these are the safest ways on earth to turn a superficial difficulty into a real hazard.

There are certain guides the will tell your child is troubled. You can help him to realize that his physical attitude may be thoughtless but it does not mean that they dislike him. A new all you can show him you're on his side.



Why All the Rush?

That's easy... they don't want to miss out on all the nice prizes and especially the prize being presented by Knowles Jewellery.

OUR GIFT TO THE MOTHER OF THE
FIRST BABY BORN IN EDMONTON
"GOLD FILLED LOCKET"

KNOWLES JEWELLERY

10156 Jasper Avenue

Phone 2457

The National WELCOMES

The First
BABY
of
1950

Our Gift
to First Baby:
A Crib
Mattress



EDMONTON
QUALITY
FURNITURE
STORE
National
Home Furnishers Co. Ltd.
9916 JASPER AVE. EDMONTON

The First Baby....



...and
Mother and
Dad...
WILL HAVE A

FREE TAXI
PROVIDED

for the ride home anywhere
in the City

JACK
HAYS
TAXI

10056 101st Street

Ph. 22111

OH BABY!



H. KELLY
& COMPANY
Will Present
FREE!

Merchandise
of your own choice
to the value of
\$3.00

To the mother of the
first baby born
in 1949

To the New Parents

We Extend the Invitation to See Our
Display of Baby Needs!

"See Kelly First"
H. KELLY
& CO. LTD. PHONE 21644
MODERNIZE
YOUR
PLUMBING

10041 101A Ave.

Phone 21644

...for ME?

Yes... for the First
Baby born in 1950—
a lovely

Christening
Cake!



DAINTY CAKE BAKERY

11368 95 Street



Phone 74115

THREE LUCKY NEW YEAR'S DAY BABIES

To each of the first three babies
born in Edmonton on New
Year's Day, \$50.00 we will present

A Beautiful Pure Wool
Satin Bound Crib Blanket

BRICKER'S
Everything for Children

11228 Jasper Avenue
Phone 5102

Congratulations to
Mothers and Dads of All
Babies Born
January 1st, 1950



TO EVERY BABY
(Except the First)
Born on New Year's Day

We Will Give FREE a
Photo of Baby

Photo will be taken at Mother's
convenience any time before
June 30th, 1950.

BESTS' STUDIOS

Empress Theatre Building
Phone 2052

TO THE PARENTS OF THE First Baby Born in 1950

ANY TWO
GARMENTS

Dry Cleaned
and
Pressed

"We Clean Best
Because We
Clean Rite"



CLEAN-RITE Cleaners

9546 111th Avenue

Phone 71355

Welcome
and best wishes
for the long life
and happiness
of the first
Edmonton baby
of 1950.

A Gift of
HEINZ BABY FOODS
is on the way
to get the new arrival
off to a good start.

Heinz Baby Foods



The Arts

Brilliant Violinist Plays Here Jan. 9

Betty Jean Hagen Said
A Top Artist at Nineteen

DOOR KEYS
INSURANCE
FOR TUNES



CBC Names Directors For Canada Television



Opera Seeks New Director

Opera at House

Opera Star's Concert Set

Teachers Plan Sunday Concert

Book Without Words



Rabinkin & Sons

We Have Quality
Pianos and Organs
CASAVANT Pianos
WURLITZER Electric
Organs
ESLEY Reed Organs
QUINCY Pianos
BELL PIANOS
CHIMES and CARILLONS
PEPIN
& SONS

MUSIC Made Easy As A-B-C

Beginner's Course On
Piano Accordion

RONNIE MORIS
SCHOOL OF MUSIC

Columbia Gets Exclusive As Beecham Quits Victor



Quiz Programs Click
U.S. Survey Claims

HAPPY NEW YEAR

To One
And All

NEW YEAR'S EVE, Dec. 31st
Open 10 a.m. to 2 p.m.
NEW YEAR'S DAY
Open 12:00 noon to 2 p.m.

Make Reservations NOW
for your special
NEW YEAR'S DAY DINNER

From the Management and Staff

7 SEAS

RESTAURANT and COFFEE SHOP

10525 JASPER AVE.

PHONE 25069

EDMONTON COLLEGE INC. Kindergarten Dept.

January Term Opens Tues., Jan. 3rd
A Comprehensive Evening and Day School



GREETINGS TO OUR STUDENT BODY

EDUCATIONAL CENTRE



INVESTMENT IN A LIFETIME GIFT—A THEORETICAL AND PRACTICAL TRAINING WILL PAY PERPETUAL DIVIDENDS
Chicago Vocational School Training Corp. Ltd.—12520-102 Ave., Ph. 81161

Creative School of Art Ltd.—10048-102 St., Ph. 22319 School of Creative Photography Ltd.—12522-102 Ave., Ph. 84801

COMPLIMENTS OF THE SEASON

THE Young Lions

By Irwin Shaw

Captain Doesn't
Appreciate Poetry

★★★
a knock on the door
of the door, then
of the door, then
of the door, then

at the door, then
of the door, then
of the door, then



FLIGHT TROPHY was given to Lt.-Col. Emil G. Beaudry of Manchester, N. H., left for meritorious flight of 1948, by Gen. Hoyt S. Vandenberg, Air Force chief of staff. Colonel Beaudry received award for rescue of 12 downed airmen marooned on Greenland icecap Dec. 28, 1948.

Gangster Dreams, Spain Purchases, 20,000 Tons Of Ontario, Wheat

WINNIPEG, Man., Dec. 31.—(AP)—Starvation-stricken Spain, government had purchased 20,000 tons of Ontario soft winter wheat, it was reliably reported here last night from wheat industry sources.

Tb. Seals Bring In \$1,080,000

OTTAWA, Dec. 31.—(AP)—The Government's Christmas Seal campaign has brought in a total of \$1,080,000 to date.

IT'S NOSE WAS COLD BUT WASN'T COYOTE

DRUMHELLER, Alta., Dec. 31.—(BUP)—Coyotes won their war of nerves yesterday from a Drumheller farmer with the aid of the farmer's dog.

The farmer said he heard sounds in his chicken coop early in the morning. He grabbed a shotgun to deal with the coyotes he expected and crept toward the coop clad only in long underwear, shoes and a jacket.

As he peered cautiously around a corner a cold, wet nose nudged him from behind. With a whoop he fired toward the coop. Ten chickens fell dead, but no coyotes.

The cold nose belonged to the family dog which



May 1950
Abound in Happiness for
You and Yours!

**EDMONTON
PHOTO SUPPLY**

10065 Jasper Ave.

1950

start of the second half
of the twentieth century

The Bay's
280th Year of Service

As we pause on the threshold of a new year, the thought uppermost in our mind is the good-will of our customers. Your unflinching loyalty through an ever-changing world has heartened us to meet the great changes and challenges of the past half century with courage and confidence. With deep appreciation, we pledge again the continuance of our policy of satisfactory and courteous service.

Store closed Monday, Jan. 2nd. Re-opening Tuesday for a full day's shopping—Store Hours: 9:30 a.m. to 5:30 p.m.

Bay's Day Company.

On Jasper Avenue at 103rd Street—Dial 9-1-4

Happy New Year

Enter 1950.
In this New Year
we wish all our friends
everywhere
Success and Happiness

BIRKS
Jewellers



THE DE-ICING men cometh to the home of Mrs. Fred Robinson, 11028-51 street. Phones at city headquarters are being kept jangling as home owners call on firemen to clear ice-plugged chimneys. Working aloft here as also climbing a 15-foot ladder are firemen Jim McGowan and Jim Cowan.

De-Icing Chimneys Is A Sweeping Success

Edmonton firemen complain they have become a bunch of ruddy chimney sweepers.

The fire department was swamped with close to 75 calls within 24 hours following the snow's warning. Thursday to home owners to call the department if they feared an ice-plugged chimney.

All the ruddy chimney sweepers were out in force, no exceptions, just to make sure that every chimney was swept. In 16 cases they sent firemen to climb up into the 15-foot ladders to do a de-icing job.

Only three of the chimneys proved completely plugged.

"In most cases there is nothing to get excited about," said a fire department spokesman. "But we aren't taking any chances."

He gave advice to home owners to avoid needless calling on the department.

"Go outside and take a good look at the chimney. If there is smoke coming out, don't worry. Ice on the outside doesn't mean a thing."

"The department was fortunate that it was not called out to fight any fires in the city yesterday," one fireman commented. "Most of our ladder trucks were kept busy on evening ice calls."

The mayor warned that certain types of chimneys are easily plugged and he advised people to have them inspected by a professional chimney sweep.

"We've just become a bunch of ruddy chimney sweepers," one fireman said.

24 - HOUR
Tow Service
SCOTTY'S GARAGE
PHONE 7158

INNES
OPTICAL Co., Ltd.
302 EMPIRE BLDG.
Business Phone 31104
Res. Phone 31104

In a Hurry?
Why Worry?
CALL
GREYLINE
TAXI
27222-24474

OLD-TIME
DANCE
SATURDAY
and EVERY SATURDAY
SCONA HALL
Special Holiday Frolic
This Saturday Night
10111 23rd Ave. Ph 33880
Serenaders Orchestra

ILLUSTRATIONS
DESIGNS AND
Cuts
HOUSEZ LTD
GRAPHIC
DESIGN
10111 23rd Ave.
22210

The Local
Front Page

EDMONTON BULLETIN

Supreme
In Sports

Phone 42111 EDMONTON, ALBERTA, SATURDAY, DECEMBER 31, 1949 PAGE 17

Host of People Will Work So Others Can Be Merry

While thousands of Edmontonians welcome the New Year tonight with traditional merriment, the first hours of 1950 will be just another work shift for many others.

In many cases, work will be a little more strenuous as a result of the holidays.

THE HELLO GIRLS
More than 100 telephone operators at Edmonton toll offices will be on duty tonight. They expect an extra busy shift, as Edmontonians telephone New Year greetings to other parts of Canada and the world.

Coke and coke gas operations will have a busy night, as well as the city's water supply. The city's water supply will be kept up to the level of the annual New Year's Eve low water level.

Only the excitement of possibly being on hand for the annual New Year's Eve low water level will break the monotony of a regular work shift for hospital employees, doctors and nurses.

7 KC's Named In Honor List

Seven Edmonton lawyers were appointed Kings Counselors in a New Year's honor list issued today by Hon. Louis St. Laurent, Alberta Justice Minister.

They are Crown Prosecutor William John Stott, Justice of the Peace John Stott, Justice of the Peace John Stott, Justice of the Peace John Stott, Justice of the Peace John Stott, Justice of the Peace John Stott, Justice of the Peace John Stott.

LANDLORDS PREPARING BAD NEWS

Edmonton landlords have been awaiting the price board's decision during the past few days seeking rental increase application forms.

The peak days generally, prices board officials said, when nearly 400 landlords applied for forms, more than 400 forms have been distributed in Edmonton to date.

Taxis Group Ends Sessions

Edmonton's taxi drivers' association has ended its sessions for the year.

The association has been in session since the beginning of the year, and has been very active in its efforts to improve the conditions of the taxi drivers.

LOOK
WHAT
\$425 BUYS
1933 Chevrolet Coach
Not a Dent in the Body
Beautiful Upholstery
You'll Never Get More for \$425
We invite you to see it
HEALY MOTORS LTD.
ALBERTA'S SALES LIMITED
Distributors
Calgary Edmonton

V Belts & Pulleys
ALL SIZES
LOW PRICES
Edmonton
Calgary

Hells 50"
A Hearty Welcome
to the
New Year 1950!
IRVING & JOHNSTON
LIMITED
10229 Jasper Ave.

Enjoy freedom from financial worry when sick or hurt
by means of one of Mutual Health Policies with Lifetime Benefits.
R. L. M. HART AGENCIES
TELEPHONE BUILDING PHONE 2011

New Year GREETINGS
You'll be Clean as a Whistle on New Year's with
CLOTHES CLEANED THIS BETTER SANITONE WAY!
Start the new year right with Sanitone, the better dry cleaning service. You will see the difference for yourself.
DOLLAR CLEANERS
8972 106A Avenue

PALACE GARDENS
Announces a change of management to the ITALIAN- CANADIAN SOCIETY
Effective January 1st, 1950
DANCING
Monday Thru Saturday
MODERN OLD TIME
TUESDAY MONDAY
THURSDAY WEDNESDAY
SATURDAY FRIDAY
MIDNITE DANCE, SUNDAY, 12:01
Prizes and Novelties

Listen to Song of Norway
Presented by
W. H. CLARK & CO.
OVER STATION CHFA
680 on Your Dial
8:30 p.m. to 9:30 p.m.
SUNDAY
SONGS AND WORDS IN ENGLISH

IRVING KLINE
HAPPY NEW YEAR To All!
10117 Jasper Ave.

Special New Year's Eve
DANCE TONIGHT
AT THE
Memorial Hall
Featuring For All
Return of Hugo Miller
and His
LEGIONNAIRES
Regular Walts Night
10111 23rd Ave.

Special New Year's Eve
DANCE TONIGHT
AT THE
Memorial Hall
Featuring For All
Return of Hugo Miller
and His
LEGIONNAIRES
Regular Walts Night
10111 23rd Ave.

SPECIAL DANCE TONIGHT
PALACE GARDENS
Edmonton's Finest Dance Floor
LOUIS BIANCHI AND HIS SERENADERS
10111 23rd Ave.
Special Midnight Frolic
EVERY WEDNESDAY AND FRIDAY
BRUCE AND HIS WESTERN MOUNTAINERS
Featuring EDDIE BODNAR and his VIOLIN

HOLIDAY DANCE
Monday, January 2nd
MOOSE TEMPLE
JOE JOHNSON'S ORCHESTRA
Dancing 9-12 p.m.
Admission 50c

PUBLIC NOTICE
In consideration of road conditions and of our staff who laboured so faithfully and well to serve our customers during the Christmas season, we are closing our service from 7 p.m., December 31st, to 7 a.m. Sunday, January 1st.
Thanking you for your past patronage and wishing one and all a
Prosperous New Year
Grey Line Taxi
24474 - Phones - 27222



BUZ SAWYER—

By Roy Crane



MOON MYSTERY—

By Willard



DOTTY—

By Buford Tume



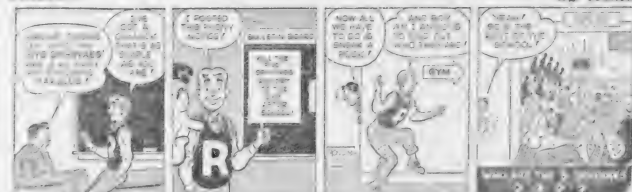
GASOLINE ALLEY—

By King



ARCHIE—

By Montana



RIP KIRBY—

By Alex Raymond



OUR BOARDING HOUSE—

By Ahern

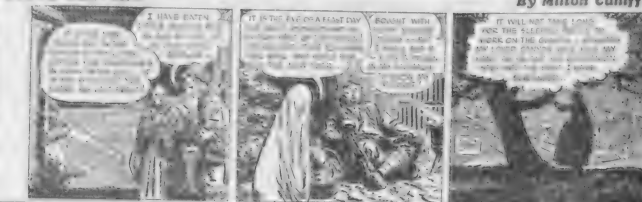
OUT OUR WAY—

By Williams



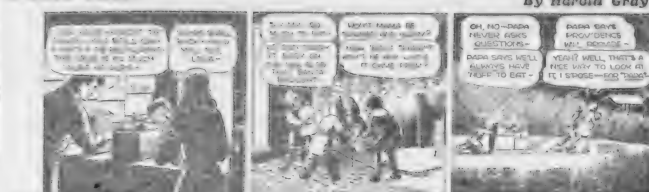
STEVE CANYON—

By Milton Caniff



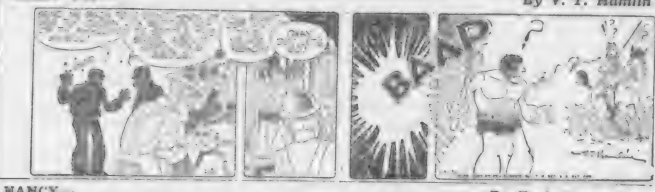
ORPHAN ANNIE—

By Harold Gray



ALLEY OOP—

By V. T. Hamlin



NANCY—

By Ernie Bushmiller



Big Tanager Club
New Year's Customs
Are Very Ancient

The Tanager Club, which has been in existence for many years, has a long and interesting history. It was founded in 1880 by a group of men who were interested in the study of the tanager bird. The club has since grown to include many other members who are interested in the study of the tanager bird.

**Thermometers
In Lethbridge
Are Confused**

The thermometers in Lethbridge are so confused that they are unable to agree on the temperature. This is due to the fact that the thermometers are of different makes and are therefore not accurate.

**Birthday
Greetings**

Birthday greetings are being sent to many of our readers. We are pleased to hear from you and hope that you are all having a very happy New Year.

Sweden Beats Polio

Sweden has been successful in beating polio. This is due to the fact that the Swedish government has taken many steps to prevent the spread of the disease. These steps include the use of vaccines and the isolation of infected individuals.

Uncle Wiggily's Bedtime Story

BY HOWARD R. GARIS

You can imagine how excited Uncle Wiggily was when he found out that he was going to be the star of a new bedtime story. He had been waiting for this day for a long time, and now it had finally come. He was so excited that he couldn't sleep at all.

When he woke up the next morning, he found that he was still as excited as ever. He decided that he would tell his story to his friends, and they would all be happy to hear it. He was so happy that he decided to tell his story to his friends, and they would all be happy to hear it.

Uncle Wiggily was so happy that he decided to tell his story to his friends, and they would all be happy to hear it. He was so happy that he decided to tell his story to his friends, and they would all be happy to hear it.

Uncle Wiggily was so happy that he decided to tell his story to his friends, and they would all be happy to hear it. He was so happy that he decided to tell his story to his friends, and they would all be happy to hear it.

Please enroll me in the Tanager Club.

NAME _____ (Last name) _____

ADDRESS _____

TOWN OR CITY _____

PHONE NO. _____

BIRTHDAY _____ (Month) _____ (Day) _____ (Year)

Acceptance of this application entitles me to all Club privileges.



HOLIDAY WEEK NEWLYWEDS VISIT HERE BEFORE LEAVING FOR OREGON

SHADES OF THE PAST come to light for pretty bride Margaret Macdon as husband Wilfred Walker gives her a picture-in-picture review of his college cut-ups. Will and Margaret were married in Calgary Christmas Eve and are visiting here with Will's parents, Dr. and Mrs. O. J. Walker, before making the trip to Oregon. They will make their home temporarily in Corvallis, Ore., where Will is completing post-graduate studies. Both graduates of the University of Oregon. They will make their home temporarily in Corvallis, Ore., where Will is completing post-graduate studies. Both graduates of the University of Oregon.

Women of Today

Dolores Kimball, Editor



HOME FROM EAST FOR HAPPY HOLIDAY

Home from the East for a happy holiday season. The woman in the photograph is a graduate of the University of Oregon and is currently residing in Corvallis, Ore.



BUSMAN'S HOLIDAY FROM PRACTICE

LIQUID SWEETNESS of Donna (Bill) Richards' promising singing voice is a holiday treat for her family. She crossed last weekend from Toronto to enjoy a holiday rest at home before returning to resume her musical studies. Mrs. W. Clarence Richards is her daughter's favorite accompanist.



TIME OUT FROM LIBRARIAN COURSE

COZY HOME HEALTH and happy, leisurely days were crisscrossed in a Yuletide parcel for Phyllis Russell who cared all day with her mother, Mrs. W. G. Russell, in the home of her mother.

Happy New Year Rings With Hope for Future

Happy New Year time has turned over on the calendar again with a year packed with progress to our city's credit.

High cost of living, housing shortages, growing pains of a swelling city have added up to year of challenge to housewives. Women of today face the second half of the twentieth century with hope for a higher standard of living, cultural development and exercise of the pleasant side of human nature.

Year of 1940 has been an uneasy year, but interesting at least. Here's to 1950!



VACATION FROM STUDIES AT U OF MINNOTA

SILVERY SMILE of Jean Kinney adds to happiness light to her parents, Mr. and Mrs. Harold Kinney, when she arrived home for the holiday season. Jean, a student at University of Minnesota, is planning to spend the holiday season at home. While here her days have been filled with rest, parties and chatter about college life.

Home Furnishings (50)
 J. H. Galt
 Stoves Washers
 Clothing
 Children's Goods
 Merchandise
 Radio Musical
 Miscellaneous
 Swaps
 Used Coal and Oil
 Farmers Market
 Hats and Shoes
 B. P. Equipments
 Save Time
 Use Chen Lynn
 Hydraulic Controls
 Water Oil Industries

REAL ESTATE
 Business Opportunities (75)
 WANTED
 FINANCIAL
 Money to Loan (70)
 Can & Co.
 For Sale or Rent
 Business Block
 GROCERY MEAT
 and CONFECTIONERY
 Delton Agencies
 Community Grocery
 Meats Shop
 Whyte & Co. Ltd.

Houses For Sale (78)
 9 ROOM HOUSE
 South Side
 South Side
 Molstad & Co.
 Ralph W. Treasure
 CITY COFFEE SHOP
 Havard
 WEST END
 L. Winterburn & Son
 Hawkeye Investments Ltd.
 Avenue Real Estate
 BUYERS WAITING
 Lawrie
 Sam B. Ferris
 Everett Agencies
 GATEWAY AGENCIES
 SOUTH SIDE
 The Locators Ltd.



THE
MANAGEMENT
AND
STAFF
OF

**WEBER
BROS.**

ADDITIONAL LITH
1001-1003 Ave. Phone 2400

WISH YOU ALL
A
Happy New Year

With Warmest Wishes
TO ALL OUR FRIENDS
FROM THE WEBER BROS.

The Best for 1950

CENTRAL TRUCK
DEPOT

1001-1003 Ave. Phone 2400

... For 1950 ...

Unique Home Industries
1001-1003 Ave. Phone 2400

We Wish
The Season's Best

Good Health and Happiness
A Year of Prosperity

CHERRITS
Meat & Grocery

1001-1003 Ave. Phone 2400

May the
Joy and Happiness
of this Festive Season
remain with you
during 1950

ALL OUR FRIENDS
AND CUSTOMERS

Robert Croteau
REAL ESTATE

1001-1003 Ave. Phone 2400

THE CITY OF EDMONTON
EDMONTON, ALBERTA

A Happy and
Prosperous
1950

W. SILZER & SONS
MINNEAPOLIS, MINN.
DEALERS AND
TRANSFER AGENTS
714 1st Ave.



EDMONTON BULLETIN, Saturday, Dec. 31, 1949

SINCERE NEW YEAR GREETINGS

MAY 1950 BE A HAPPY SUCCESSFUL YEAR
FOR YOU AND YOURS

THE MANAGEMENT and STAFF

MARKET REAL ESTATE

9522 102 Avenue

Phone 42271

Happy New Year

JUST AS IN THE PAST YEARS
WE WANT TO WISH YOU AGAIN
CONTINUED JOY AND
GOOD HEALTH FOR
YOU AND YOUR DEAR ONES

Army, Navy & Air Force Veterans in Canada

1001-1003 Ave. Phone 2400

Calgary Brewing and Malting Co. Ltd.

Makers of Calgary Ginger Ale
Extend Sincere Wishes for

A Happy and Prosperous
New Year to All

NEW YEAR GREETINGS

It is our sincerest wish that the spirit of
Friendliness and Good Fellowship made
your Christmas a Merry one—and that the
New Year brings to you a full measure of
Good Health, Success and Happiness

Molstad & Co., Ltd.

Real Estate and Insurance

402 Empire Block

Phone 21454 - 22692

TO ONE AND ALL
We Extend Our Sincere
Good Wishes

For

A
Happy
New Year

**T. H. MORGAN
Ltd.**

4000 Jasper Ave. Phone 2400

New Year's
Greetings

Ring Out the Old Ring In
the New Year Before the New
Year starts Under way, We'd
Like to Extend Our

Best Wishes

To You and Yours
we extend
our sincere

New Year's
Greetings

Building Movers
Across the Street—
or
Across the Province

H. Fenske & Sons

5013 57A Ave. Phone 42649

A Happy
and Prosperous
New Year

To You and Yours
Sincere Wishes

**Beaver (Alta.)
Lumber**

Wishing
all our good friends
in Jasper Place
and district

A Very Happy
New Year

and all the best for
1950

**Jasper Place
Hardware**

1465 Stony Plain Road

We Thank You All

For your good patronage during the past year and hope
that we will merit your confidence and good will
during the coming year.

A Happy New Year

TO OUR FRIENDS AND PATRONS

The Management and Staff of

BURROWS MOTORS
LIMITED

DODGE and DeSOTO DEALERS

2400 101A Ave. Phone 2611

"A RELIABLE PLACE TO BUY"

TO ALL OUR FRIENDS AND CUSTOMERS

... WE WISH ...

HEALTH, WEALTH AND HAPPINESS

YOUR

Edmonton Co-Op Store

9512 101A Avenue, Edmonton Phone 26498

As we draw to the close of another year,
may we take this opportunity of thanking
all those whom we have had the pleasure
of serving, and wish one and all

A VERY HAPPY NEW YEAR

THE MANAGEMENT AND STAFF

Globe Investments

Real Estate

100 LaFleche Bldg. Phone 22362 - 24721

Welcome! 1950

May Good Health, Happiness and all the
Good Things of Life be yours throughout
the coming year

P. J. LOREMPY
Manager

Transport Equipment

Alberta, Limited

10311 106 Street Phone 41261

Sincere Good Wishes

To You All for a Happy and Prosperous New Year

R. H. PALMER (ALBERTA) LTD.

11402 105 Avenue Phone 26011

A Heartly New Year Greeting

And Wish That This Be the Best of Years for
You and Yours

MANAGEMENT and STAFF

Regent Motors

11906 Jasper Avenue Phone 83664

The
**GORE DISTRICT
MUTUAL FIRE
INSURANCE
COMPANY**

Extends
To All Its Friends and
Patrons
A
VERY HAPPY AND
PROSPEROUS
NEW YEAR

JAS. KELLAS

21 Dominion Bank Chambers
Phone 21455

May the New Year

1950

Bring Happiness
and
Good Cheer

**NORTH EDMONTON
FLOUR & FEED**

11736 82 St. Ph. 73311

Sincere Good Wishes
To All
For

A Happy and
Prosperous New Year
in 1950

The Gregory Co.

Auto Body and Fender Works
9025 102A Ave. Ph. 25477

WISHING ALL OUR
FRIENDS

A Bright and Happy
New Year

and
May 1950
Bring Prosperity to All

**Jim's
Electric Welding
Co.**

10305 114 St. Edmonton
Phone 27787

To All Our Friends
and Customers We
Extend a Very Happy
New Year

ALLEN FLOWERS
10909 White Avenue
Phone 20255 - 21481

We
are pleased
to extend
our wish
that 1950 will bring
a great amount
of Joy and
Happiness to All

**Associated Airways
Ltd.**

No. 10 Hanger Edmonton
Airport
Phone 55515 - 84535

May 1950 Bring
Health and Happiness

To All Our Friends and
Customers

**JACOB BROS.
INDUSTRIES**

9010 82 Ave. Ph. 34378
Appliances and Electric Welding



WATER SHORTAGE

Builders

28 EDMONTON BULLETIN, Saturday, Dec. 2, 1949

Bylaw Provides Window Rulings

Home Builders Are Advised To Study City Requirements

By Art Eiler

AROUND THE HOUSE

Burn-Proof Mittens Prevent Hand Scalds

Mittens burn-proof mittens offered by Toronto firm... to eliminate all danger of hand burns, blisters, scalds because of adhesive fumes. If these mittens are used, hands will be protected in perfect safety and freedom.

Are lined with waterproofing material... to prevent any liquid from reaching the hand. The mittens are made of a special material which is resistant to heat and fire.

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MANY TYPES OF BASINS AVAILABLE

These are many types of basins... available in various materials. The most popular are (1) enameled, which are easy to clean and (2) stainless steel, which is more durable and resistant to rust.

Lumber Value Remains At Peak

Lumber value remains at peak... due to the fact that the supply is still limited. The price of lumber has remained high since the war, and it is expected to continue at this level for some time.

New Locks Both Safer, Cheaper

The old problem of two hands to open the average front door is now solved by a new lock... which is both safer and cheaper. The new lock is designed to be operated with one hand, making it much more convenient for the user.

Glass Industry Is Optimistic

Glass industry is optimistic... about the future of the industry. They believe that demand for glass products will continue to grow, and that the industry will be able to meet this demand.

New Island Unit

New island unit... has been installed at the port. This unit is designed to handle large ships and is expected to greatly increase the port's capacity.

For Your Building Needs
Titus Construction Ltd.
 7410-111 Street Phone 35757

NU-WEST HOMES LIMITED
 Using Modern Machinery and New Building Methods TO SAVE YOU MONEY
 10025 124 STREET PHONE 83442

Insulate with MIRACLE ROCK WOOL!
 Alberta Rock Wool Distributors
 MADE IN ALBERTA
 10921 106 Ave. Ph. 21895

C. R. FROST LTD. Est. 1909
 Plumbing, Heating and Gas Fitting
 COMMERCIAL AND PRIVATE ESTIMATES FREE
 21515 102nd Street, Edmonton, Alberta Phone 21810

Poole Construction Co. Ltd.
 GENERAL CONTRACTORS
 BUILDINGS AND ALTERATIONS
 DRAGLINE AND BULLDOZER WORK
 SEWER AND WATER INSTALLATIONS
 GRAVEL CRUSHING AND TRUCKING
 APPRAISALS OF BUILDINGS
 10503 109 STREET EDMONTON

Planning Your Home
 then let us give you our **PLUMBING ESTIMATE**
 "Supplied Free"
R. L. HAY
 Plumbing, Heating, Gas Fitting
 Sole New Address—12060 JASPER AVE. PHONE 83426

For Best Values and Immediate Delivery of...
 GAS FURNACES COAL FURNACES
 FURNACE FITTINGS
 THERMO-REGISTERS ETC.
APEX HEATING AND METAL PRODUCTS
 10112 99th Street Phone 25415

Reliability in Building Supplies
 See Page 8
Hayward's LUMBER
 10112 99th Street Phone 25415

NO JOB TOO LARGE... NO JOB TOO SMALL...
Trinity Construction & Contracting Co.
 Means: "Prompt Service"
 6330 Jasper Ave. Phone 26782

Clearance
200 FIR DOORS
 Glazed and plain, mostly 1 1/2" thickness
 COME IN AND LOOK THEM OVER
 Call the Lumber Number 25236
ALLEN MCBAIN LUMBER
 JASPER AT 99th STREET COMPANY LTD.
 Ask for our free booklet "Planned Painting"

CONCRETE MASONRY
 Gives this Home **GREAT DURABILITY**
Permanent as the Pyramids!
 SAVE Money and Building Time with "Edcon" Concrete Blocks
 They are Steam Cured
 Write or Call for Full Information on the Low Cost of "Edcon" Concrete Blocks
Edmonton Concrete Block COMPANY
 1801 - 75 Avenue Phone 7400

"A Board or a Carload"
 See Us For All Your Building Needs
KINGSWAY LUMBER COMPANY LIMITED
 Phone 21310 Kingsway and 101st Street

ELECTRICITY contributing to progress!
 Today the Electric Light and Power distribution system are following Edison's spark by supplying the most efficient and economical **ELECTRICITY** in energy.
THE CITY OF EDMONTON
ELECTRIC LIGHT AND POWER DISTRIBUTION SYSTEM

Happy New Year
 Welcome 1950!
N. G. BRETTELLE CONSTRUCTION Co. Ltd.
 Brickwork Contractors
 11 BENSON BLOCK PHONE 12252

CONSULT
 For architects
 Engineering and Building
 AS BUILT DRAWINGS AND
 REVISIONS AVAILABLE
 PHONE 2001

Welcome!!! 1950
W. W. ARCADE LIMITED
 Edmonton's Largest Hardware
 Cor. 95th St. and Jasper W. W. Sales Bldg.

Enterprise Adds Useful Articles

Improved Fluorescent Lamps,
Versatile Hand Saw Available

Two new fluorescent lamps are expected to be available in Canada early in 1950. They have been made possible by development of a special fluorescent powder designated "D" phosphor.

The lamps are said to bring out full beauty of all colors and to be complimentary to complexion.

British Heating: The "Beldere" Monomile, bearing all manufactured by English firm, is guaranteed for five years against all possible defects in components or workmanship.

Miniature-size instrument (2 1/2 by 2 1/2 inches) less than six ounces including battery. Has separate volume and tone controls with automatic volume compensation and control. Case is modern in design of silver and rhodium. The "AV" battery is the new British Kallium long-life battery. Complete service, accessories, etc., now available in Canada.

Steel Bridging: Steel-bridging for floor and ceiling joists have been developed by Pittsburgh firm to take place of conventional type 2 inch by 2 inch wood bridging which is usually fastened in place with nails.

Only one stock size required for standard joists from 2 inch by 6 inch to 2 inch by 12 inch on 16 inch centres and this steel bridging requires only two nails for each foot. Knox, makers state, Manufacturers Rights for Ontario and Quebec acquired by Canadian firm.

HAPPY NEW YEAR

TO ALL!

W. H. CLARK LUMBER CO. LTD.

10330 109 Street Phone 24163

May 1950 Be Prosperous,
Happy and Full of the Best for You and Yours!

W. H. CLARK LUMBER CO. LTD.

10330 109 Street Phone 24163

Chimney Block

Less Mortar - Less Labor

Edmonton's Only Steam Cured Blocks

"Best By Any Test"

WESTERN CONCRETE PRODUCTS

6012 101 Street (Calgary Trail) Edmonton Phone 20354

LUNA GAS

The Modern Fuel for Village and Farm

Heating, Cooking, Hot Water, Refrigeration

LUNA GAS LTD.

Phones 20-535 20789
10120 - 101 Ave.
Serve! Refrigerator Sales and Service

N.H.A. HOMES - LOW DOWN PAYMENTS

MONARCH BUILDERS

GENE CONSTRUCTION

Room 211 - 10164 - 108 St. Phone 20363

Handy Andy Brings You News

★ Our Sincere BEST WISHES to all in 1950

hancock lumber

2005 - 70 STREET - EDMONTON TEL: 244-7404

MOST POPULAR HOUSE TODAY

Most popular house today, according to the National Association of Real Estate Boards, has a dining area in the living room, a small kitchen, plenty of closet space but no basement. Prices range from \$20,000 to \$10,000.

Rubber Springs Remove Bumps

NEW YORK - RUBBER springs which take the jerks and bumps out of riding a tractor have been developed by United States Rubber.

Vol-Me

9025 109 Street Phone 27225

Your New Home Needs Expert Plumbing!

• Build Automatic Hot Water Heaters.
• Distributors of Robertson and General Control Thermostats.

B. A. MOIR

Plumbing • Heating • Gas Fitting

See Our Modern Showrooms at 10330 97 St. Ph. 27556

EASY DOES IT!

The Super Craft Economy Overhead Garage Door Assembly

\$69.00

Complete Construction Products Ltd. 119 St and 111 Ave. Ph. 5015

PETERS THE PLUMBER

A HAPPY NEW YEAR! WE ARE HERE TO SERVE YOU TWELVE MONTHS OF THE YEAR!

PETERS Plumbing & Heating Ltd.

Phone 84282-14209 Stony Plain Rd.

Hayward's LUMBER

STILL THE BEST IN LUMBER

Greetings come from HAYWARD'S with their sincere appreciation of the confidence accorded by their friends in the building trade and with their pledge for continued efforts toward the reduction of overall build-down lumber costs to the consumer. It is only through co-operation of the home builders with their suppliers that housing costs can be held at a minimum. HAYWARD'S have received that cooperation and they wish to thank their customers for their patronage during 1949.

BUILDERS and Contractors

cut down Construction Costs, we can Save you Money on all your Equipment and Supplies. Check Our Prices Before You Buy!

for immediate delivery

• 1/2" to 3" GALVANIZED PIPE

Reinforcing Iron For Building and a host of other big values at low prices

MACHINISTS' and CARPENTERS' TOOLS

WE HAVE A GOOD SELECTION AND CAN MEET ALMOST EVERY NEED IN THIS LINE.

LARGE STORAGE TANKS

13,000 Gal. - 15,000 Gal. - 30,000 Gal.

NEW Streamlined Plumbing Fixtures

WASH BASINS

SPACE SAVERS

22" x 12" Porcelain Wash Basins - Complete with Fixtures **\$24.50**

26" x 14" Basins, Complete **\$26.50**

Call in soon to the

EDMONTON SUPPLY Co.

Corner 96th Street and Jasper Phone 21967

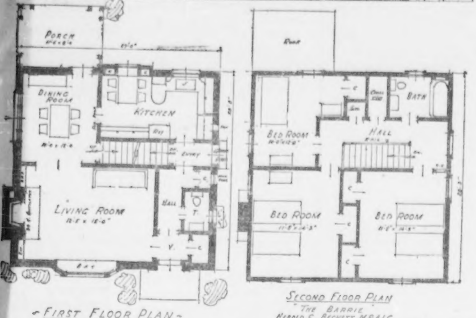
WALL BOARD

Now is the time to finish that extra room in basement or attic with...

★ TENTEST ★ GYPROC ★ APEX or ★ MASONITE

Atlas Lumber Co. (EDMONTON) LTD.

LUMBER • MILLWORK • HARDWARE



"THE BARRIE"—Narrow lots often dictate the advisability of planning a two-story house, particularly when families require three bedrooms. The "Barrie" shows a compact and convenient arrangement that includes many features not usually found in the modest sized homes. Of particular interest to the housewife is a through connection from the vestibule to the kitchen off which is a toilet and extra closet. The kitchen is commodious and is planned to include space for a breakfast set with a wide window overlooking the garden. There is an area of 715 square feet on first floor and cubage is 18,500 feet. The square dimensions indicate the economy of this plan. This is another in the Bulletin series of practical home designs by Harold C. Beckett, architect, Windsor.

Great Saving Seen In Circular Apartment

Possibilities of economies on a scale hitherto unheard of are foreseen in a circular apartment house conceived by New York real estate man, William Zeckendorf, who doodles dream cities, puppetoon garages and downtown landing fields in his spare time.

In the circular apartment house, Zeckendorf would have all utility and mechanical installations built into a central core. Apartments would fan out from the core, forming eight separate pie-shaped segments.

Each apartment is a half-floor higher or lower than its neighbor. As laid out the circular house can be rented by the square foot based on by rooms and will allow the house to reflect economic conditions—large roomy apartments in good times and smaller, cheaper units in bad times simply by the installation of standardized prefabricated walls.

Zeckendorf said this arrangement of the circular apartment will

VETERAN APPLIANCE SERVICE

10710 95 St.
See us or phone us for any Electrical Needs
Phone 21675

Fabrix Rubber Mats

Mats made from selected cast tires
They Last a Lifetime
10027 92 St. Ph. 24975

Bob Crowle ELECTRIC

10936 97th St. Ph. 27518

NOW—A VITAL NEW SERVICE

for the Quick, Permanent Repair of Your **DAMAGED FOUNDATIONS**

(CRACKED OR BROKEN)

10% Off Bondact Special

Have your basement repaired between Dec. 15th and April 1st (our slack season) AND SAVE 10%

You not only Save Money but your Basement will be Warmer this Winter and Dry next Spring.

B&H Concrete Repair and Construction
New Office Phone 34338 8035 - 102 Street
Cement Gun Contractors

Ready-Mixed CONCRETE

SUPPLIED TO MEET ANY SPECIFICATIONS

B. Cold Weather Mix, Can Supply Ready-Mixed Concrete.

ALBERTA CONCRETE PRODUCTS LIMITED

Cor. 112nd Street and 148th Avenue Phone 53323

Build Your Own Home

OUR AIM is to build your home for a lifetime of good living.

J. L. MORITZ GENERAL CONTRACTOR

13734 Stony Plain Road Phone 82016

Plumbing Estimates

Should be done NOW—Just bring in your plans—We'll do the rest.

See Kelly First For the finest Plumbing Service

H. KELLY & CO. LTD.

1001 108A Ave. Phone 21681

Now—A Vital New Service

for the Quick, Permanent Repair of Your **DAMAGED FOUNDATIONS**

(CRACKED OR BROKEN)

We Straighten — Repair — Reinforce Beautify and Waterproof Brick, Block or Concrete Basement Walls — Permanently

Approved by the City of Edmonton Tested by the University of Alberta

B&H Concrete Repair and Construction
New Office Phone 34338 8035 - 102 Street
Cement Gun Contractors

EATON'S January Sale Values for Tuesday's Early Shopping

Terry Towels Terry Towels

Manufacturer's Clearance

Soft absorbent cotton terry towels for the kitchen... for the bathroom. Large size to please the men of the family... handy smaller size for hand towels. Stock up at this low price... choose yours from a large assortment of colours which will brighten your bathroom. EATON'S JANUARY SALE.

Approx. 16x28" EACH **49c** Approx. 28x42" EACH **89c**

Ecru Terry Towels

Serviceable cotton terry towels in an ecru shade... the towels that are popular for kitchen use... especially where there is a growing family. English ecru cotton terry towels with contrasting stripes of blue, red or green. Size approx. 18x36 inches. EATON'S JANUARY SALE, PAIR **69c**

Bordered Cotton Tea Towels

Absorbent cotton tea towels that are attractive additions to your kitchen as well as being serviceable and practical! Good quality cotton tea towels with borders in red or blue... size approx. 16x29 inches. EATON'S JANUARY SALE, EACH **29c**

Clearance First Quality Nylons

Flattering... Sheer

Lovely stockings... the final complement to your sparkling party going costumes! Full fashioned, first quality nylon hosiery in the popular, very sheer 51 gauge, 20 denier weight... In shades of Beige, Taupe and Grey Eve. Sizes 8 1/2 to 10 1/2.

EATON'S JANUARY SALE, PAIR **\$1.49**

EATON'S Hosiery, Main Floor, Centre Aisle



Cowhide Leather Wallets

Half Price

Good looking, good wearing wallets of smooth cowhide leather. Dark and light brown colours... compartments for change, tickets and identification cards. A sturdy wallet which should serve you well. EATON'S JANUARY SALE, HALF PRICE, EACH **\$1.87**

EATON'S Leather Goods, Main Floor, East

Oddments in Fancy Goods

Half Price

Lovely pieces to decorate your home! Linen runners, rayon runners, rayon cushion tops, cotton and linen centre pieces, oyster linen runners and other pieces. All beautifully worked and ready for use. EATON'S JANUARY SALE, HALF PRICE, EACH **62c to \$1.97**

EATON'S Fancy Goods, Main Floor, East

Two Outstanding Values in Unbleached Cotton

Mill Clearance of Unbleached Cotton

Assorted widths and qualities in this group. Serviceable unbleached cotton for crib sheets, pillow slips, laundry bags and other household items. Widths from approx. 36" to about 40", lengths about 1 to 4 yards. EATON'S JANUARY SALE, LENGTH **15c to \$1.16**

Unbleached Sheetting

Cotton sheeting of strong weave for extensive everyday use... use it for sheets, pillow cases and mattress covers. Serviceable sheeting which should bleach white with a few washings. Width approx. 80". EATON'S JANUARY SALE, YARD **79c**

EATON'S Staples, Main Floor, North

English Cups and Saucers.

- Limited Number, So Shop Early!
- Two Distinctive Patterns!

Beautifully designed English bone china cups and saucers in two delightful patterns to grace your tea table. Choose several for your own use... they'll be lovely for shower gifts!

A. This pretty cup and saucer has a green and white ground decorated with fine florals and a gold line.
B. Delicately designed cup and saucer with intricate floral and gold traced pattern on a white ground.

EATON'S JANUARY SALE, CUP AND SAUCER

EATON'S Chinaware, Lower Floor, West

95c



Dinner Sets

66-Piece

Lovely English semi-porcelain dinner sets for budget wise shoppers! Set an attractive table with one of these beautiful sets! Delightfully designed... rich cream grounds with delicately colored peach blossom motif and gold traced edges. Each set contains 8 each cups and saucers, dinner plates, tea plates, bread and butter plates, soup, fruit, 1 each covered vegetable dish, open bowl, cream, covered sugar, gray hot and stand, small and large platters. EATON'S JANUARY SALE, 66-Pieces, SET **\$19.95**

Available on the Convenient EATON Budget Plan
EATON'S Chinaware, Lower Floor, West

Children's Skis

Reg. \$1.39, \$1.49 and \$1.85

Thrilling outdoor fun for the young ski enthusiast! Let him start the New Year right! Good quality pine skis, smoothly varnished and mortised, complete with toe strap. EATON'S JANUARY SALE, About 2 1/2', PAIR **92c**

About 4', PAIR **98c** About 5', PAIR **\$1.23**

EATON'S Sporting Goods, Lower Floor, South

Note! Out-of-Town Customers

May address enquiries or forward mail orders to EATON'S Shopping Service, Edmonton Store.
"Goods Satisfactory or Money Refunded"
Mail Orders Will be Filled Unless Stated Otherwise

Women's Flannelette Gowns

Cosy gowns for cold winter nights! Gowns of good quality, soft cotton flannelette in white with assorted trims. Medium size. EATON'S BARGAIN SECTION, EACH **99c**

Women's "Substandard" Hosiery

Big savings here for the wise shopper! Rayon platted cotton or cotton stockings for winter around the house and outside wear. Some have ribbed tops. Sizes 8 1/2 to 10 1/2. EATON'S BARGAIN SECTION, PAIR **39c**

Three-and Four-Ply Wool

A large assortment of heavy or baby wool... wool for socks, sweaters, scarves and mitts, so stock up for those winter articles you intend to knit! 1 to 2 1/2 ounce skeins or balls in colours of red, yellow, navy, maroon, blue, green, pink and many others. EATON'S BARGAIN SECTION, BALL OR SKEIN **20c to 47c**

NO MAIL ORDERS, NO DELIVERY

EATON'S Bargain Section, Lower Floor, East

EATON'S Foodateria--Tuesday--Groceries and Meats--Self Serve Means Money Saved

Try a Pound of EATON'S Freshly Ground Coffee

SunGlo Blend, Freshly Roasted, Freshly Ground, lb. **67c**
Quality Plus Economy

Economy Meat Section

Beef	
Round Steak, lb. Plate Boiling, lb.	45c 20c
Pork	
Shoulder Steak, lb. Hocks, Fresh, lb.	43c 24c
Veal	
Stewing, lb. Shoulder Steak, lb.	19c 35c

CANNED SAUSAGE, Union Brand, No. 1 tin **43c**

CHOPPED HAM, Union Brand, 12 oz. tin **34c**

BONELESS CHICKEN, Eastpack, 7 oz. tin **55c**

PORK AND BEANS, Van Camp's, in Tomato Sauce, 15 oz. tin **2 for 27c**

PEACHES, Aylmer Choice Halves, 15 oz. tin **20c**

TOMATO SOUP, Campbell's, 10 oz. tin **11c**

SALMON, Clover Leaf Fancy Kid Cakes, 1/2 tin **33c**

BAMBLETT PEARS, Royal City Choice, 20 oz. tin **31c**

Cheese, 1 lb. **20c**

Coke, 12 oz. tin **52c**

Eastern Cello Rippers, lb. **29c**

The Thrifty Place to Shop

SELF-SERVE: Delivery on combined orders, including case lots, will be made on regular routes for a nominal charge of 10c (Ten Cents).

CHRISCO, for Better Cakes and Pastry, lb. **36c**

TOMATO KETCHUP, Libby's, 11 oz. bottle **25c**

Cocoa, Nestle's Jersey Brand, 16 oz. tin **34c**

PAST FUDGE MIX, Vinnex, 32 oz. pkt. **29c**

Canned Tomatoes, King's Choice, Hand Packed, No. 2 1/2 tin **19c**

Limit 6 tins to a customer

Special Canned Peas, Lynn Valley Standard, 12 oz. tin **2 for 21c**

Limit 6 tins to a customer

STRAWBERRY JAM, Holsum Brand Pure, 4 lb. tin **98c**

CHERRY JAM, Holsum Brand Pure, 4 lb. tin **95c**

RASPBERRY JAM, Holsum Brand Pure, 4 lb. tin **75c**

TOMATO JUICE, Libby's Choice, 20 oz. tin **2 for 27c**

EVAPORATED MILK, Carnation, No. 1 tin **2 for 31c**

PINEAPPLE, Australian Choice Pieces, 20 oz. tin **35c**

INSTANT DRINKING CHOCOLATE, Cadbury's, 1 lb. tin **45c**

SOCKEYE SALMON, Royal Red Fancy, 1/2 tin **39c**

MUSHROOMS, China Lily, 10 oz. tin **37c**

Gibson's Special Offer

Facial Tissues, 2 Regular Size Boxes, 1 Medium Size Box, all for **39c**

Asparagus Cuttings, Aylmer, 12 oz. tin **21c**

Ready Pie Crust Mix, Mayfield, 1 lb. **32c**

Sweet Mixed Pickles, Raymore, 16 oz. jar **29c**

Golden Syrup, Rogers' 2 lb. tin **26c**

Special

Canned Plums

Aylmer Choice Greenage or Red, 15 oz. tin **2 for 21c**

Limit 6 tins to a customer

All of us  at EATON'S
wish all of you the very best of



for every single day of the

NEW YEAR!

